



KEEP ROSWELL BEAUTIFUL BOARD
Monday, February 27, 2023 at 12 p.m.
City Hall- Large Conference Room/ Via GoToMeeting

Committee Chair:

Committee Vice Chair: Megan Cederberg

Committee Member: Donna Daniel, Marie Manning, Melissa Urias

Staff Coordinator: Kathy Lay

- A. Call to Order**
- B. Roll Call**
- C. Approval of Agenda and Minutes**
 - 1. Consider approval of the 2023 February 27 meeting agenda and January 30 meeting minutes.
- D. Action Items**
 - 2. Discussion and vote to move a current member to Committee Chair position & possibly Vice-Chair.
 - 3. Discussion and vote to recommend Marie Manning remain on KRB Board, to serve her 1st full term (she completed serving term for Jessica Grajeda - Position 3)
 - 4. Discussion and vote to recommend changing KRB Board resolution 20-27 to allow Board to serve unlimited consecutive terms with re-application every 2 years, required board vote to recommend their retention on the board, and Mayor/City Council approval.
- E. Non-Action Items**
 - 5. Discussion of recommendation for Donna Daniel to remain on the KRB Board, if resolution 20-27 is changed to allow board to serve more than 2 consecutive terms (Position 4).
 - 6. Board and other volunteers welcome Arbor Day seedling giveaway April 8 from 9-11am at Zoo (set up 8:00 am)
- F. Information Items**
 - 7. Report on community cleanup in the Chihuahuita Neighborhood (Feb. 18).
 - 8. Report on national KAB conference Feb 19-24 in Washington DC
 - 9. Update on Youth Cleanups completed to date.
 - 10. Update on KRB Clean & Beautiful To-Go Cart.
 - 11. Update on "Nature is watching you! #LeafNoLitter" litter prevention campaign.
 - 12. Update on Butterfly Mural project.
- G. Public Comments**
- H. Adjourn (Next meeting: March 27, 2023)**

Notice of this meeting has been given to the public in compliance with Sections 10-15-1 through 10-15-4 NMSA 1978 and Resolution 23-01.

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact Human Resources at 575-624-6700 at least one week prior to the meeting or as soon as possible. Public documents, including the agenda and minutes, can be provided in various accessible formats, please contact the City Clerk at 575-624-6700.

Printed and posted: Wednesday February 22, 2023



TO ATTEND THE KEEP ROSWELL BEAUTIFUL BOARD MEETING BY GO-TO-MEETING

Keep Roswell Beautiful Board Meeting
Mon, February 27, 2023 12:00 PM - 1:00 PM (MDT)

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/982972909>

You can also dial in using your phone.

United States: [+1 \(786\) 535-3211](tel:+17865353211)

Access Code: 982-972-909





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MINUTES OF THE KEEP ROSWELL BEAUTIFUL BOARD

Via GoToMeeting or City Hall
January 30, 2023 - 12 p.m.

Notice of this meeting was given to the public in compliance with Sections 10-15-1 through 10-15-4 NMSA 1978 and Resolution 22-14

A. Call To Order

Board Member Donna Daniel called meeting to order at 12:09 p.m.

B. Roll Call

Members Present: Donna Daniel, Marie Manning, and Melissa Urias via GoTo Meeting

Members Absent: Matt Pacheco, Megan Cederberg

Staff Present: Kathy Lay

Guests Present: Terri Harber

C. Approval of Agenda for January 30, 2023 and Minutes from November 28, 2022 Meeting

1. Member Manning motioned to approve the agenda for the January 30, 2023 KRB Board meeting and to approve the minutes from KRB Board meeting for November 28, 2022, Member Urias was the second.

A voice vote was as follows: Members Daniel-yes, Manning-yes, Urias-yes and the motion passed 3-0 with Members Daniel, Manning, and Urias participating via GoToMeeting; and Member Pacheco and Cederberg being absent.

For the record Member Megan Cederberg arrived at 12:11 p.m..

D. Information Items

2. Staff program coordinator Lay discussed her upcoming trip to Santa Fe where she will share information about the KRB program with legislators and guests at Touris Day. Board member asked about possibility of future attendance of events. Lay will ask about this.

3. Most recent plans were shared regarding the planned clean-up in the Chihuahuita neighborhood (planned for Feb. 18, 2023) by Kathy Lay.

4. Kathy Lay reported that she will be attending the Keep America Beautiful national conference Feb. 19-24, 2023. Board asked her to share photos and ideas gleaned.



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5. Lay reported that Arbor Day seedling giveaway has been confirmed to be held April 8, 2023 at the Spring river Zoo park from 9-11 am as an in-person event this year.
 6. It was reported by Lay that 10 youth clean-ups have been completed so far, with the plan to do another 10 (minimum) or more. Lay also reported that it opened another opportunity to speak to students – this time at Sydney Gutierrez Middle School.
 7. Update was given by Lay on the Clean & Beautiful To-Go Cart. The trailer has been purchased, picked up, and supplies have been purchased. Currently the wrap is in design.
 8. Lay shared graphics and status of plans for the upcoming litter prevention campaign “Nature is watching you! #LeafNoLitter.” Board members suggested adding t-shirt with design to further expand the campaign impact.
 9. Lay asked board members to share any ideas they may have for possible grant funded projects for FY24. Possible ideas of adding artistic trash receptacles to the Cahoon Park beautification project.
- E. Public Comments**
- Member Manning asked about the Butterfly Mural – Lay reported that the panels finally were in stock and picked up by the artists – he is painting the mural currently.
 - Board discussed adding a vote for board chair and vice-chair as action items to February board meeting.
 - Board requested list of Clean and Beautiful Grant goals and objectives to help with ideas for future grant projects.
- F. Adjourn**
- With no additional public comment forthcoming, Member Cederberg called for meeting to adjourn.

Meeting adjourned at 12:44 p.m.