



Roswell Museum

## BOARD OF TRUSTEES MEETING AGENDA

Monday, May 15, 2023 at 4:00 p.m.

1011 N. Richardson Ave.

Roswell, NM 88201

Members: Jane Avery Gray, Anne Baker, Kyle Bayless, Elisa Begueria, Kay Cargill Jenkins, Lindsay Mayo Fincher, Tim Hartwick, Kate Huebner, Nina Leacock, Lorrina Segovia, and Valli West.

City Council Liaison: Barry Foster

RMAC Staff Coordinator: Caroline Brooks, Executive Director

RMAC Foundation: Cindy Torrez, Executive Director

- A. Call to Order
- B. Roll Call

### ACTION ITEMS:

- C. Approval of Agenda
- D. Approval of the April 17, 2023 meeting minutes
- E. Discussion and consideration of approval of donation of 2 Jerry West prints by Barbara and Ray Graham
- F. Discussion and consideration of approval of Chair and Vice Chair board appointments
- G. Discussion and consideration of approval of working groups and board member assignments

### INFORMATION ONLY ITEMS:

- H. Flooring Renovation Updates and Estimated Schedule
- I. Director's Report
- J. RMAC Foundation Report
- K. Chair's Remarks and Board Announcements
- L. Public Comment
- M. Adjourn

Notice of this meeting has been given to the public in compliance with Sections 10-15-1 through 10-15-4 NMSA 1978 and Resolution 23-01.

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Printed and posted: Friday, May 12, 2023

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Roswell Museum

**ROSWELL MUSEUM**  
**MINUTES OF THE BOARD OF TRUSTEES MEETING**  
**Monday, April 17, 2023 at 4:00 p.m.**  
1011 N. Richardson Ave.  
Roswell, NM 88201

**DRAFT DOCUMENT**

REGULAR MEETING AT 4:00 p.m.

Notice of this meeting was given to the public in compliance with Sections 10-15-1 through 10-15-4, NMSA 1978 and Resolution 23-01.

For the Record: Meeting is being streamed live for the public through GoToMeeting. There was no public on GoTo Meeting.

**A. CALL TO ORDER**

Board Vice Chair West called the meeting of the Board of Trustees to order at 4:03 p.m.

**B. ROLL CALL**

The meeting of the Board of Trustees convened with members Lindsay Mayo Fincher, Valli West, Kay Cargill Jenkins, Lorrina Segovia, Jane Avery Gray, Kyle Bayless, Kate Huebner, Nina Leacock and Anne Baker being present. A quorum was established with members, Elisa Begueria, and Tim Hartwick being absent.

**Staff present:** Caroline Brooks, Executive Director, Jessica Parham, Educator, Aaron Wilder, Curator of Collections and Exhibitions & Cloe Medrano, Registrar.

**Community members present:** Cindy Torrez, Director RMAC Foundation

**ACTION ITEMS**

**C. APPROVAL OF AGENDA**

Member Banker motioned to approve the agenda. Member Jenkins was the second. A voice vote was as follows: Lindsay Mayo Fincher -yes, Valli West-yes, Kay Cargill Jenkins-yes, Lorrina Segovia-yes, Nina Leacock-yes, Anne Baker-yes, Kyle Bayless-yes, Jane Avery Gray-yes and Kate Huebner -yes, and the motion passed 09-0, with, Tim Hartwick, and Elisa Begueria, being absent.

**D. Approval of the March 20, 2022 meeting minutes**

Member Banker motioned to approve the agenda. Member Segovia was the second. A voice vote was as follows: Lindsay Mayo Fincher -yes, Valli West-yes, Kay Cargill Jenkins-yes, Lorrina Segovia-yes, Nina Leacock-yes, Anne Baker-yes, Kyle Bayless-yes, Jane Avery Gray-yes and Kate Huebner -yes, and the motion passed 09-0, with, Tim Hartwick, and Elisa Begueria, being absent.

**E. Discussion and consideration of approval of donation by Ray and Barbara Graham of *Bound Lidded Pot*, 1981, by artist Gloria Graham**

Member Banker motioned to approve the agenda. Member Segovia was the second. A voice vote was as follows: Lindsay Mayo Fincher -yes, Valli West-yes, Kay Cargill Jenkins-yes, Lorrina Segovia-yes, Nina Leacock-yes, Anne Baker-

yes, Kyle Bayless-yes, Jane Avery Gray-yes and Kate Huebner -yes, and the motion passed 09-0, with, Tim Hartwick, and Elisa Begueria, being absent.

## **INFORMATION ONLY ITEMS**

### **F. Introduction of New Board Members**

Director Brooks introduced and welcomed the new board members, Jane Avery Gray, Nina Leacock and Lindsay Mayo Fincher.

### **G. Annual Meeting Report by Staff**

The museum staff, Brooks, Wilder, and Parham, discussed the museum's last year's occurrences. Brooks discussed Admissions, and current projects which includes store move, lobby update, new flooring, exterior signage, and family interactive gallery. The museum is final stages of the master plan and the strategic plan for 2023-2027. Parham reviewed the current education programming the museum offers such as, second Saturday, Family After Hour, ceramic class and the Gratton workshops. Wilder presented new exhibitions the museum has displayed since July of 2022 which included Roswell Artists-in-Residence, *Future Shock: (Re) Visions of Tomorrow*, *Roy De Forest: Irreverent Magic*, *Fritz Scholder: Focus on the Figure*, and *Neat, Meticulous & Luminous: Remembering Agnes Tate*. He further discussed upcoming exhibitions. The museum accepted 11 donations with the approval of the Board of Trustees. The museums Operations Manager Amber Smith received the City's **Mission Pillar Award** for November 2022. The award recognizes one City employee per month whose exemplary work exhibits the City's core values of accountability, communication, excellence, integrity, and/or teamwork.

#### **Upcoming Exhibitions and Events:**

- Recent MFA Invitational Exhibition
  - Dina Perlasca
  - Juana Estrada Hernandez
- Patrociño Barela Exhibition, August 2023-February 2024
- Susan Dopp Exhibition, September 2023- March 2024
- Harry Nadler Exhibition, September 2023-March 2024

#### **Upcoming Gratton Workshop:**

**Woodcarving** - Carve a Conversation

**Tin Punching** - Ornaments

**Shibori** - Japanese Textile Dying

### **H. Renovation Status Update**

Director Brooks updated the board members about the flooring timeline. Huitt Zollars is finalizing bid documents for flooring and exterior signage projects for the Museum. The project will update and repair flooring in many of the public spaces to improve air quality, accessibility, maintenance, and appearance. The project is estimated to require 5 months to complete, during which it is anticipated that portions of the museum will be under construction, while other areas remain open.

### **I. Institutional Plan Status Update**

Director Brooks informed the board she will bring the new Strategic Plan for approval in the next couple of months.

### **J. Officer Election Reminder**

Director Brooks reminded board members at the May meeting an election for Chair and Vice Chair will occur.

#### **K. Registrar Report on Advocacy Day and National Archives Grant Project**

Registrar Medrano recapped attending the American Alliance of Museums Advocacy Day in Washington, DC, in February. While there, she attended Congressional meetings on Capitol Hill and met with representatives, including Melanie Stansbury, Gabe Vasquez, Teresa Leger Fernandez, Ben Ray Luján, and Martin Trevor Heinrich's staff. As a group, AAM is advocating in support of securing \$65.5 million for FY2024 funding for the Office of Museum Services (OMS) within the Institute of Museum and Library Services (IMLS). AAM is also advocating for the Support Charitable Giving Incentives Bill, which allows for increasing tax deductions for charitable donations such as artwork.

#### **L. Director's Report**

Director Brooks noted the museum Public Programming Position has been un-frozen and will open July 1<sup>st</sup>. The Assistant Registrar position continues to be *frozen*. An HVAC unit is in need of replacement in the Museum's auditorium. A unit is on order for the planetarium. The April to June quarterly printed newsletter was distributed the first week of April to Museum Members.

#### **M. RMAC Foundation Report**

RMAC Foundation Director Cindy Torrez announced four new member joined in February. The 2023 fundraiser will be September 16<sup>th</sup>, it will be a smaller event. The next fundraiser is schedule for spring 2024.

#### **N. Chair's Remarks and Board Announcements**

None.

#### **O. Public Comment**

None.

#### **P. Adjourn**

Member Segovia motioned to adjourn. Member Fincher was the second. A voice vote was as follows: Lindsay Mayo Fincher -yes, Valli West-yes, Kay Cargill Jenkins-yes, Lorrina Segovia-yes, Nina Leacock-yes, Anne Baker-yes, Kyle Bayless-yes, Jane Avery Gray-yes and Kate Huebner -yes, and the motion passed 09-0, with, Tim Hartwick, and Elisa Begueria, being absent.

The meeting adjourned at 6:03 p.m.



Roswell Museum

Board of Trustees Meeting 5/15/2023

Acquisition Approval: Supplemental Gift of Ray and Barbara Graham to Board Approval on 3/20/2023

Artwork Donation Details & Justification:

This gift of 2 additional artworks by Jerry West is an excellent complement to work by this artist already in the Roswell Museum's collection.



1. **Jerry West**, *February Snow Melt with La Luz Pot*, 2007, Watercolor on Postcard, 4x5.75"



2. **Jerry West**, *A Place Called Pottery*, 1972, Etching, 8x9.75", Edition 2/25

**Jerry West** was raised with a large, wonderful family in Santa Fe and the surrounding mountains and prairie worlds. After years of schooling—grade, junior-high, high school, college, graduate school, military, park service—West returned to Santa Fe to teach. He taught for ten years history and biology. Though West had drawn and done art since childhood, he began art studies with Elmer Schooley at Highland University in 1964. By 1970, West had earned an art degree and had a graduate show. He also quit teaching in Santa Fe and began his "art career." West was Roswell Artist-in-Residence in 2012. This gift of two additional works by West is an excellent complement to the one etching by this artist that was already in the Roswell Museum's collection and the three acrylic paintings, one drawing, eight etchings, five oil paintings, and two serigraphs from Ray and Barbara Graham approved by the Board of Trustees on 3/20/2023.

1011 N. Richardson Avenue  
Roswell, New Mexico 88201

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PHONE: 575-624-6744

WEB: [roswellmuseum.org](http://roswellmuseum.org)



## APRIL ATTENDANCE

	2023	2022	2021	2020
MUSEUM	1280	1244	343	0
EVENTS/PROGRAMS	249	1002	0	0
CLASSES	457	499	288	0
PLANETARIUM	418	410	0	0
SCHOOL/ADULT TOURS	617	298	0	0
FACILITY USE	24	9	0	0
OUTREACH	889	0	0	0
VOLUNTEER VISITS	40	14	10	0
MUSEUM BUSINESS	21	38	34	0
<b>APRIL TOTALS</b>	<b>3,995</b>	<b>3,514</b>	<b>665</b>	<b>0</b>
<b>YEAR TO DATE TOTALS</b>	<b>11,431</b>	<b>10,573</b>	<b>1,567</b>	<b>5,115</b>

## APRIL REVENUES

	2023	2022	2021	2020
ADMISSIONS	7,465	6,041	2,002	N/A
CLASSES	1,380	1,631	575	0
PLANETARIUM	1,414	2,687	0	0
MEMBERSHIP	1,315	1,890	2,090	2,065
FACILITY USE	0	0	0	0
STORE	4,007	2,696	4,031	0
<b>APRIL TOTALS</b>	<b>15,863</b>	<b>14,945</b>	<b>8,698</b>	<b>2,065</b>
<b>YEAR TO DATE TOTALS</b>	<b>75,850</b>	<b>65,518</b>	<b>32,191</b>	<b>25,623</b>

## APRIL ADMISSIONS AND PROGRAMMING

MUSEUM ADMISSIONS	VISITS for MONTH	REVENUE for MONTH	YEAR to DATE VISITS	YEAR to DATE REVENUE
Members	29		135	
Children 15 and under	137		791	
Adult Residents	52	364	197	1197
Adult Non-Residents	327	3,270	1257	12570
Adult Combo Ticket	68	578	206	2193
Seniors	348	2436	1045	7315
Military	63	441	280	1855
Student (16+)	47	329	244	1442
Museums for All	14	42	36	78
Senior Free Days	58		251	
Resident Free Day	109		236	
NARM (free)	15		44	
Galleries Closed for Install, Admission Discounted	0	0	6	30
Member Guest Pass	2		13	
Store Only	10		38	
<b>TOTALS</b>	<b>1280</b>	<b>\$7,465</b>	<b>4767</b>	<b>\$27,257</b>

CLASSES	SESSIONS for MONTH	STUDENTS	ATTENDANCE
Clay Open Studio	-	-	106
Adult Clay	16	64	256
Kids Clay	6	8	48
Charcoal Drawing	3	5	15
Artist Trading Cards	8	8	32
<b>TOTAL</b>		<b>85</b>	<b>457</b>

EVENTS/PROGRAMS	OCCURRENCES for MONTH	ATTENDEES	PARTNERSHIP
Second Saturday Art Activity	1	172	RMAC Foundation
Second Saturday Planetarium Show	1	48	
Yoga in the Museum	1	9	
Sew Crafty	4	0	
Tabletop Game Day	1	15	
Ukulele Saturday	1	5	
<b>TOTAL</b>		<b>249</b>	

PLANETARIUM	SHOWS for MONTH	ATTENDEES
Planetarium General Shows	68	418

TOURS/GROUP VISITS	GRADE	STUDENTS	ADULTS	GALLERIES	PLANETARIUM
Valley View (4/5, 4/20)	1, K-5	79, 42	6, 3		XX
NMMI (4/13)	HS/college	14	2	X	
Pecos (4/14)	K	29	7	X	X
El Capitan (4/18)	K	50	15		X
East Grand Plains (4/25)	2	26	3		X
Dexter (4/21)	K	50	26		X
Washington Ave (4/25)	5	48	5		X
All Saints (4/25, 4/26)	K-3, 4-8	20, 29	10, 7		XX
Del Norte (4/27)	K	65	15		X
Yucca (4/28)		60	6	X	X
<b>TOTALS</b>		<b>512</b>	<b>105</b>	<b>3</b>	<b>11</b>

### MEMBERS



**498**  
current active memberships

**752**  
current active members

FOR MONTH

**17**  
new memberships

**20**  
renewals

YEAR to DATE

**41**  
new memberships

**85**  
renewals

### VOLUNTEERS



FOR MONTH

**120**  
volunteer hours

**40**  
volunteer visits

YEAR to DATE

**248**  
volunteer hours

**111**  
volunteer visits



**5,232** FACEBOOK FOLLOWERS



**1,340** INSTAGRAM FOLLOWERS

**505**

E-NEWSLETTER SUBSCRIBERS

# ACTIVITIES & HIGHLIGHTS

## RAIR LECTURE AND RECEPTION

Californian artist Lucien Shapiro's work includes sculpture, performance, and film. His artistic practice is process-focused and common themes include repetition, a meticulous attention to craft, self-healing, and the transformation of forgotten objects into interesting and symbolic relics. His exhibition, which opens Friday, May 19 at 5:30 pm with an artist talk and reception, is titled *While you praise the butterfly don't disrespect the caterpillar*.

## UPCOMING EXHIBITIONS

The Museum is presenting exhibitions this summer for two recent MFA graduates. Mexican American Dina Perlasca will present sculptural installations that tie together her ancestral background with ideas around community cohesion in *Campos de Fuerza / Force Fields* June 17 to August 27 with an artist talk and opening reception on June 16 at 5:30 pm. Juana Estrada Hernández's work utilizes her experiences growing up in the United States as a young immigrant to create work that addresses social and political problems surrounding latinx migrant communities. Her show will take place September 23 to December 10.

## RSO PARTNERSHIP

The Museum partnered with the Roswell Symphony Orchestra on education and outreach programming for their April concert which presented Gustav Holtz's 1916 composition "The Planets." The planetarium offered a showing of the full-dome feature "Universe" to ticket holders on Friday, April 28, and on April 29, the Museum staffed a promotional table at the concert.

## MOVIES UNDER THE MOON AND PLANETARIUM DAY

Movies Under the Moon will be presented for a third year on the grass outside the Planetarium. Space Jam (1996) will be shown on Friday, June 2 and The Iron Giant (1999) on Friday, July 28 at nightfall. Sponsored by the RMAC Foundation.

June's Second Saturday on Saturday, June 10 will be a Planetarium-focused day. The planetarium will have free presentations at 10:30 am, 11 am, and 12 pm, and there will be activities outside from 10 am to 1 pm. Sponsored by the RMAC Foundation.

## COLLECTION NEWS

A portion of a donation of approximately 146 works by Albuquerque-based collectors Barbara and Ray Graham was retrieved in early May.

## HOLIDAY ARTISAN MARKET CALL

A call for artists and craftspeople in New Mexico and surrounding states for the 2023 Holiday Artisan Market is open through August 4. Presented in partnership with the Pecos Valley Potters Guild, the Market is a juried art exhibit, sale and fundraiser held at the Roswell Museum representing up to 50 artists in all media from around the region. The event will run from November 11 through December 31. Visit [www.roswellmuseum.org](http://www.roswellmuseum.org) for further details.

## UFO FESTIVAL

Tickets are on sale for three activities presented by the Museum as part of the 2023 UFO Festival, including an Alien Crazy Hair Salon with support by the RMAC Foundation, Goddard Planetarium Laser Shows, and the concert *From Bartók to Webern: Classical & Experimental Music of the 1930s & 1940s with the Giovanni String Quartet*, sponsored by the Roswell Symphony Orchestra. Visit [www.roswellmuseum.org](http://www.roswellmuseum.org) for further details.

## STAFF NEWS

Retired Curator of Collections Wesley Rusnell passed away on April 26. He worked at the Roswell Museum from 1976 until his retirement in 2004 and stayed on part-time until 2006 to assist with the reinstallation of the Aston Collection of the American West. He initially served in the dual position of Registrar/Curator and, as the museum staff expanded, as Curator of Collections beginning in 1984. During his 30-year

tenure, he had a major role in making the Museum what it is today. He will be deeply missed.

## BUILDING RENOVATIONS AND REPAIRS

An Invitation to Bid was posted for the Museum Flooring Renovation on Sunday, May 7. The project will update and repair flooring in over 20,000 sq ft of public spaces to improve air quality, accessibility, maintenance, and appearance. The project is estimated to require 4 months between July and October to complete, during which it is anticipated that portions of the museum will be under construction, while other areas remain open. The auditorium will be used for storage during the renovation and will be unavailable for meetings and events.

The exterior signage project planning is continuing and will go to bid in the near future. The project aims to help visibility for the Museum at two points on the building: Main Street and the Planetarium. Another site, the north side of the parking lot, is being evaluated for a later signage update, once more is known about anticipated facade improvements.

The fountains at the entrance of the museum have had issues with their motors preventing reliable usage in recent years. The facilities department is troubleshooting the design to determine if modifications will make improvements.

Ongoing:

- An HVAC unit is in need of replacement in the Museum's auditorium. A replacement unit is on order for the planetarium.
- The audio system in the auditorium is malfunctioning and the system is in need of repairs and updates.