



**KEEP ROSWELL BEAUTIFUL BOARD**  
**Monday, May 23, 2022 at 12 p.m.**  
**City Hall- Large Conference Room/ Via GoToMeeting**

Committee Chair: Mathew Pacheco  
Committee Vice Chair: Megan Cederberg  
Committee Member: Donna Daniel, Jessica Grajeda  
Staff Coordinator: Kathy Lay

- A. Call to Order**
- B. Roll Call**
- C. Approval of Agenda**
- D. Approval of the Minutes**
  - 1. Consider approval of the 2022 April 25 meeting minutes.
- E. Non-Action Items**
  - 2. KRB Board recommendations
- F. Information Items**
  - 3. Community Mural at Roswell Museum - update
  - 4. Empowering Youth Fundraiser Cleanup – fourteen completed – all groups paid.
  - 5. FY22 Grant Report
- G. Public Comments**
- H. Adjourn (Next meeting: June 27, 2022)**

Notice of this meeting has been given to the public in compliance with Sections 10-15-1 through 10-15-4 NMSA 1978 and City Resolution 22-14. NOTICE OF POTENTIAL QUORUM – A quorum of the City Council may or may not attend, but there will not be debate by the City Council. The Council, acting as attendees to an informational presentation, will not be discussing public business and no action will be taken.

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact – Human Resources at 575-624-6700 at least one week prior to the meeting or as soon as possible. Public documents including the agenda and minutes can be provided in various accessible formats. Please contact the City Clerk at 575-624-6700 if a summary or other type of accessible format is needed.

Printed and Posted Friday, May 20, 2022.

**TO ATTEND THE KEEP ROSWELL BEAUTIFUL BOARD MEETING BY GO-TO-MEETING**

Keep Roswell Beautiful Board Meeting  
Mon, May 23, 2022 12:00 PM - 1:00 PM (MDT)

**Please join my meeting from your computer, tablet or smartphone.**

<https://global.gotomeeting.com/join/982972909>

**You can also dial in using your phone.**

United States: [+1 \(786\) 535-3211](tel:+17865353211)

**Access Code:** 982-972-909





## **MINUTES OF THE KEEP ROSWELL BEAUTIFUL BOARD**

Via GoToMeeting or City Hall

April 25, 2022 - 12 p.m.

### **A. Call To Order**

Board Chair Matt Pacheco called meeting to order at 12:08 p.m.

### **B. Roll Call**

The following were present:

Members: Member Donna Daniel via GoTo Meeting, with members Mat Pacheco and Megan Cederberg in person.

Staff: Kathy Lay

Guests: Marie Manning via GoTo Meeting, with Larry Connolly, Rita Kane-Doerhoefer, and Juno Ogle in person.

### **C. Approval of Agenda**

Member Cederberg made a motion to approve the agenda for the April 25, 2022, KRB meeting, Member Daniel was the seconded.

A voice vote was unanimous and the motion passed.

### **D. Approval of Minutes**

Member Cederberg made a motion to approve the minutes of the January 31, February 28, and March 28, 2022 meetings, Member Daniel was the seconded.

A voice vote was unanimous and the motion passed.

### **E. Action Items**

2. Member Daniel made a motion to approve recommending current board members Pacheco and Cederberg to serve a second term as KRB board members, Member Cederberg seconded.

A voice vote was unanimous and the motion passed.

3. Members discussed application by Israel Stephens for KRB Board. Member Cederberg made a motion to invite Mr. Stephens to the next board meeting to meet Mr. Stephens prior to voting on making a recommendation on his application, Member Pacheco was the seconded.

A voice vote was unanimous and the motion passed.



#### **F. Non-Action Items**

4. Discussion of Arbor Day tree seedling giveaway.  
Kathy Lay reported there were 33 volunteers and 700 seedlings were given away, along with the donated "Toss No Mas" car trash containers, totes, and LED lightbulbs,

#### **G. Information Items**

5. Community Mural at Roswell Museum.  
Kathy Lay informed the board that the mural is in progress with expected completion in 4 weeks.
6. Empowering Youth Fundraiser Cleanup update.  
Kathy Lay informed the board that the fourteen grant funded cleanups have been completed and a total of 217 youth with 56 adults assisting cleaned up 95,279 lbs. of trash.
7. Project ideas for FY 23 grant application.  
Kathy Lay reported that the grant was completed and submitted the first of April.
8. Invitation to speak at Sierra Middle School February 16.  
Kathy Lay reported that she spoke at Sierra Middle School to 160 students educating them about litter prevention, ways to reduce plastic use, and about cigarette butt litter facts.
9. Invited to apply for NM Clean & Beautiful Advisory Committee  
Kathy Lay informed the board she has been asked to apply for the NM Clean & Beautiful Advisory Committee and that she submitted her application.

#### **H. Public Comments**

Member Daniel shared about meeting at Roswell Museum to discuss Yarn Bombing art installation.

Larry Connolly discussed the Roswell Realtors possibly making a donation for the purchase of reusable totes, and asked about the possible purchase of dog bowls and dog waste bags with KRB logo to pass out at parks during youth sports games.

Rita Kane-Doerhoffer shared about recent cleanups, youth group cleanups, and other projects Keep Chaves County Beautiful has been working on in the City and County and about volunteer engagement.



KEEP ROSWELL  
**BEAUTIFUL**

**I. Adjourn**

Member Pacheco made a motion to adjourn, Member Daniel was the seconded.

A voice vote was unanimous and the motion passed.

Meeting adjourned at 12:38 p.m..

DRAFT