



REGULAR MEETING
CITY OF ROSWELL COUNCIL - AGENDA
THURSDAY, JUNE 9, 2022
Roswell Convention & Civic Center
Meeting Room A – 912 N. Main St.
Roswell, New Mexico 88201

AMENDED

Notice of this meeting has been given to the public in compliance with Sections 10-15-1 through 10-15-4 NMSA 1978 and Resolution 22-14. Except for emergency matters, the City Council shall take action only on the specific items listed on the Agenda.

JUNE 9, 2022

6:00 p.m.

MAYOR – Timothy Z. Jennings

<u>Ward I</u> Juan Oropesa Cristina A. Arnola	<u>Ward II</u> Jason Perry Juliana Halvorson	<u>Ward III</u> Jeanine Best Edward L. Heldenbrand	<u>Ward IV</u> Savino Sanchez Jr. Robert B. Corn	<u>Ward V</u> Angela G. Moore Barry Foster
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WELCOME! We are very glad you have joined us for the Roswell City Council meeting. If you wish to speak, please sign up at the podium prior to 6:00 p.m. In compliance with Resolution 22-14, all matters listed under Consent Items/Consent Agenda are considered routine by the City Council and will be approved by one motion. There will be no separate discussion on these items. If any member of the council desires to discuss the matter, that item will be removed from the consent agenda and will be considered separately. Any item approved as part of the consent agenda is not an agenda item for the purpose of the public participating. The Council is pleased to hear relevant comments; however, a 3-minute limit is set in accordance with Resolution 17-64 (Governing Body Rules of Order). Large groups are asked to name a spokesperson. Robert's Rules of Order govern the conduct of the meeting. "THANK YOU" for participating in your City Government.

17. Consider a recommendation from Finance Committee to fund the college football bowl game (Dec. 3) at the Wool Bowl through Lodger's Tax Funds for up to \$4,000 on a reimbursement basis of 50% of eligible expenses. (Corn/Jennings)
18. Consider a recommendation from Finance Committee to fund the Roswell Jazz Festival (Oct. 12-16) through Lodger's Tax Funds for up to \$3,000 on a reimbursement basis of 50% of eligible expenses. (Corn/Jennings)
19. Consider a recommendation from Finance Committee to fund the Eastern New Mexico State Fair (Oct. 3-8) through Lodger's Tax Funds for up to \$45,000 on a reimbursement basis of 50% of eligible expenses. (Corn/Jennings)
20. Consider a recommendation from Finance Committee to fund the Bottomless Triathlon (July 9) through Lodger's Tax Funds for up to \$3,000 on a reimbursement basis of 50% of eligible expenses. (Corn/Jennings)
21. Consider a recommendation from Finance Committee to fund the Roswell Symphony Orchestra (Oct. 28, Dec. 18) through Lodger's Tax Funds for up to \$4,000 on a reimbursement basis of 50% of eligible expenses. (Corn/Jennings)



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If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact Human Resources at 575-624-6700 at least one week prior to the meeting or as soon as possible. Public documents including the agenda and minutes can be provided in various accessible formats. Please contact the City Clerk at 575-624-6700 if a summary of other type of accessible format is needed. Printed and posted: **Monday, June 6, 2022**

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Regular City Council Meeting

17.

Meeting Date: 06/09/2022

COMMITTEE: Finance

CONTACT: Juanita Jennings

CHAIR: Robert B. Corn

ACTION REQUESTED:

Consider a recommendation from Finance Committee to fund the college football bowl game (Dec. 3) at the Wool Bowl through Lodgers' Tax Funds for up to \$4,000 on a reimbursement basis at 50% of eligible expenses. (Corn/Jennings)

BACKGROUND:

Initiated by: Juanita Jennings

New Mexico Military Institute applied to the city through a Lodgers' Tax Funding Request for the Wool Bowl. The Wool Bowl was played annually from 1966 to 1981, and is being restarted as one of five junior college football bowl games in the country. The game will be played Dec. 3 at the Wool Bowl, with two teams to be determined arriving in Roswell Dec. 1. Organizers estimate traveling parties playing in the game to be between 400 and 500, and spectators between 2,000 and 4,000. The applicant identified \$4,660 in eligible expenses for reimbursement at a 50% rate.

FINANCIAL CONSIDERATION:

Up to \$2,000 at 50% of eligible expenses through Lodgers' Tax Fund Special Events.

LEGAL REVIEW:

Not applicable.

BOARD AND COMMITTEE ACTION:

The Occupancy Tax Board voted 3-0 May 24, 2022 to recommend funding the Wool Bowl for up to \$2,000 at a 50% reimbursement basis of eligible expenses. The Finance Committee voted 4-0 June 2, 2022 to approve funding for up to \$4,000.

STAFF RECOMMENDATION:

Consider a recommendation to fund the college football bowl game (Dec. 3) at the Wool Bowl through Lodgers' Tax Funds for up to \$4,000 on a reimbursement basis at 50% of eligible expenses.

Attachments

ATT 1 - Wool Bowl Funding Request

Regular City Council Meeting

18.

Meeting Date: 06/09/2022

COMMITTEE: Finance

CONTACT: Juanita Jennings

CHAIR: Robert B. Corn

ACTION REQUESTED:

Consider a recommendation from Finance Committee to fund the Roswell Jazz Festival (Oct. 12-16) through Lodgers' Tax Funds for up to \$3,000 on a reimbursement basis at 50% of eligible expenses. (Corn/Jennings)

BACKGROUND:

Initiated by: Juanita Jennings

Pecos Valley Jazz and Arts Festival, Inc. applied to the city through a Lodgers' Tax Funding Request for the 15th annual Roswell Jazz Festival. The festival is scheduled for Oct. 12-16 at various Roswell locations, and includes educational seminars and outreach to school music programs and students. The event did not take place in 2020 or 2021 due to the COVID-19 pandemic. The 2019 festival attendance was 2,742, with 87 documented participants from out of town. Organizers estimate 156 room nights will be booked between musicians and ticket-holders. City Council approved a \$4,500 award in 2019. The applicant identified \$7,467 in eligible expenses for reimbursement at a 50% rate.

FINANCIAL CONSIDERATION:

Up to \$1,500 at 50% of eligible expenses through Lodgers' Tax Fund Special Events.

LEGAL REVIEW:

Not applicable.

BOARD AND COMMITTEE ACTION:

The Occupancy Tax Board voted 3-0 May 24, 2022 to recommend funding the Roswell Jazz Festival for up to \$1,500 at a 50% reimbursement basis of eligible expenses. The Finance Committee voted 4-0 June 2, 2022 to approve funding for up to \$3,000.

STAFF RECOMMENDATION:

Consider a recommendation to fund the Roswell Jazz Festival (Oct. 12-16) through Lodgers' Tax Funds for up to \$3,000 on a reimbursement basis at 50% of eligible expenses.

Attachments

ATT 1 - Jazz Festival Funding Request

Regular City Council Meeting

19.

Meeting Date: 06/09/2022

COMMITTEE: Finance

CONTACT: Juanita Jennings

CHAIR: Robert B. Corn

ACTION REQUESTED:

Consider a recommendation from Finance Committee to fund the Eastern New Mexico State Fair (Oct. 3-8) through Lodgers' Tax Funds for up to \$45,000 on a reimbursement basis at 50% of eligible expenses. (Corn/Jennings)

BACKGROUND:

Initiated by: Juanita Jennings

The Eastern New Mexico State Fair applied to the city through a Lodgers' Tax Funding Request for the Eastern New Mexico State Fair, scheduled for Oct. 3-8. The six-day fair allows families from all 33 New Mexico counties to showcase their yearly agriculture projects. The fair also includes a parade, musical concerts and a carnival. Organizers estimate 650 room nights will be booked in connection to the fair. City Council approved awards of \$44,250 in 2016, \$36,570 in 2017, \$36,750 in 2018 and \$40,000 in 2019. The applicant identified \$144,457.25 in eligible expenses for reimbursement at a 50% rate.

FINANCIAL CONSIDERATION:

Up to \$36,500 at 50% of eligible expenses through Lodgers' Tax Fund Special Events.

LEGAL REVIEW:

Not applicable.

BOARD AND COMMITTEE ACTION:

The Occupancy Tax Board voted 3-0 May 24, 2022 to recommend funding the Eastern New Mexico State Fair for up to \$36,500 at a 50% reimbursement basis of eligible expenses. The Finance Committee voted 4-0 June 2, 2022 to approve funding for up to \$45,000.

STAFF RECOMMENDATION:

Consider a recommendation to fund the Eastern New Mexico State Fair (Oct. 3-8) through Lodgers' Tax Funds for up to \$45,000 on a reimbursement basis at 50% of eligible expenses.

Attachments

ATT 1 - State Fair Funding request

Regular City Council Meeting

20.

Meeting Date: 06/09/2022

COMMITTEE: Finance

CONTACT: Juanita Jennings

CHAIR: Robert B. Corn

ACTION REQUESTED:

Consider a recommendation from Finance Committee to fund the Bottomless Triathlon (July 9) through Lodgers' Tax Funds for up to \$3,000 on a reimbursement basis at 50% of eligible expenses. (Corn/Jennings)

BACKGROUND:

Initiated by: Juanita Jennings

The Bottomless Triathlon consists of swimming, bicycling and running July 9 at Bottomless Lakes State Park. Organizers estimated 120 room nights booked during the 2019 event, and anticipate at least 40 room nights this year. Of the 150 registrants, at least 129 reside more than 30 miles from Roswell. City Council approved a \$2,480 award for the event in 2019. The applicant identified \$6,400 in eligible expenses for reimbursement at a 50% rate.

FINANCIAL CONSIDERATION:

Up to \$1,800 at 50% of eligible expenses through Lodgers' Tax Fund Special Events.

LEGAL REVIEW:

Not applicable.

BOARD AND COMMITTEE ACTION:

The Occupancy Tax Board voted 3-0 May 24, 2022 to recommend funding the Bottomless Triathlon for up to \$1,800 at a 50% reimbursement basis of eligible expenses. The Finance Committee voted 4-0 June 2, 2022 to approve funding for up to \$3,000.

STAFF RECOMMENDATION:

Consider a recommendation to fund the Bottomless Triathlon (July 9) through Lodgers' Tax Funds for up to \$3,000 on a reimbursement basis at 50% of eligible expenses.

Attachments

ATT 1 - Bottomless Triathlon Funding Request

Regular City Council Meeting

21.

Meeting Date: 06/09/2022

COMMITTEE: Finance

CONTACT: Juanita Jennings

CHAIR: Robert B. Corn

ACTION REQUESTED:

Consider a recommendation from Finance Committee to fund the Roswell Symphony Orchestra (Oct. 28, Oct. 29, Dec. 18) through Lodgers' Tax Funds for up to \$4,000 on a reimbursement basis at 50% of eligible expenses. (Corn/Jennings)

BACKGROUND:

Initiated by: Juanita Jennings

The Roswell Symphony Orchestra will hold concerts Oct. 28, Oct. 29 and Dec. 18 at New Mexico Military Institute's Pearson Auditorium. The organization anticipates 500 to 700 people attending each concert and 175 room nights booked. The applicant identified \$8,860 in eligible expenses for reimbursement at a 50% rate.

FINANCIAL CONSIDERATION:

Up to \$2,200 at 50% of eligible expenses through Lodgers' Tax Fund Special Events.

LEGAL REVIEW:

Not applicable.

BOARD AND COMMITTEE ACTION:

The Occupancy Tax Board voted 3-0 May 24 2022, to recommend funding the Roswell Symphony Orchestra for up to \$2,200 at a 50% reimbursement basis of eligible expenses. The Finance Committee voted 4-0 June 2, 2022 to approve funding for up to \$4,000.

STAFF RECOMMENDATION:

Consider a recommendation to fund the Roswell Symphony Orchestra (Oct. 28, Oct. 29, Dec. 18) through Lodgers' Tax Funds for up to \$4,000 on a reimbursement basis at 50% of eligible expenses.

Attachments

ATT 1 - Symphony Orchestra Funding Request
