



BOARD OF TRUSTEES MEETING AGENDA

Monday, June 21, 2021 at 4:00 PM

In-Person & GoTo Meeting

1011 N. Richardson Ave.

Roswell, NM 88201

Members: Cymantha Liakos, Anne Baker, Donovan Fulkerson, Priscilla Ornelas, Kay Cargill Jenkins, Lorrina Segovia, Bill Siders, Valli West, Tim Hartwick, and Kyle Bayless.

City Council Liaison: Barry Foster

RMAC Staff Coordinator: Caroline Brooks, Executive Director

RMAC Foundation: Cindy Torrez, Executive Director

- A. Call to Order
- B. Roll Call

ACTION ITEMS:

- C. Approval of Agenda
- D. Approval of the May 17, 2021 meeting minutes
- E. BOT new member nomination
- F. Review and approval of BOT working groups

INFORMATION ONLY ITEMS:

- G. Director's Report
- H. RMAC Foundation Report
- I. Chair's Remarks and Board Announcements
- J. Public Comment
- K. Adjourn

Notice of this meeting has been given to the public in compliance with Sections 10-15-1 through 10-15-4 NMSA 1978 and Resolution 21-7.

NOTICE OF POTENTIAL QUORUM – A quorum of the City Council may or may not attend, but there will not be debate by the City Council, and no action will be taken.

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact Human Resources at 575-624-6700 at least one week prior to the meeting or as soon as possible. Public documents, including the agenda and minutes, can be provided in various accessible formats. Please contact the City Clerk at 575-624-6700 if a summary or other type of accessible format is needed.

Printed and posted: June 18, 2021

RMAC June BOT

Mon, Jun 21, 2021 4:00 PM - 5:30 PM (MDT)

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/626020581>

You can also dial in using your phone.

United States: [+1 \(872\) 240-3311](tel:+18722403311)

Access Code: 626-020-581



ROSWELL MUSEUM AND ART CENTER
MINUTES OF THE BOARD OF TRUSTEES MEETING
Monday, May 17, 2021 | GoTo Meeting

DRAFT DOCUMENT

REGULAR MEETING AT 4:00 p.m.

Notice of this meeting was given to the public in compliance with Sections 10-15-1 through 10-15-4, NMSA 1978 and Resolution 21-7.

A. CALL TO ORDER

Board Chair Liakos called the meeting of the Board of Trustees to order at 4:00 p.m.

B. ROLL CALL

The meeting of the Board of Trustees convened with members Cymantha Liakos, Bill Siders, Lorrina Segovia, Valli West, Jessica Parham, Priscilla Ornelas, Donovan Fulkerson, Kay Cargill Jenkins, Kyle Bayless and Tim Hartwick being present via GoTo Meeting. A quorum was established with member Baker being absent.

Staff present: Caroline Brooks, Executive Director, Wendy Cook, Public Programs Manager, and Cindy Torrez, RMAC Foundation Executive Director.

Community members present: Peggy Krantz.

C. APPROVAL OF AGENDA

Member Jenkins motioned to approve the agenda. Member West seconded. A voice vote was 10-0 and the motion passed with member Baker being absent.

D. APPROVAL OF April 19, 2021 MINUTES

Member West motioned to approve the minutes for the April 19, 2021 meeting. Member Siders seconded. A voice vote was 10-0 and the motion passed with member Baker being absent.

E. Discussion and consider approval of acquisition of the Gunter collection.

Member Segovia motioned to approve the acquisition of the Gunter collection. Member Parham seconded. A voice vote was 10-0 and the motion passed with member Baker being absent.

F. Nomination of BOT officers

Board Chair Liakos opened the floor for nominations of new BOT Chair and Vice-Chair officers. No new nominations were made and both Chair Liakos and Vice-Chair Siders agreed to remain in their current officer roles. Member West motioned to approve Cymantha Liakos for another year term as Chair. Member Parham seconded. A voice vote was 10-0 and the motion passed with member Baker being absent. Member West motioned to approve Bill Siders for another year term as Vice-Chair. Member Parham seconded. A voice vote was 10-0 and the motion passed with member Baker being absent.

G. Review and consider approval of BOT working groups.

Board Chair Liakos gave a brief overview of the Acquisitions, Membership and Strategic Planning working groups, but asked that approval of needed groups be tabled until in-person meetings resume. Member West motioned to table working group approvals until the June BOT meeting. Member Siders seconded. A voice vote was 10-0 and the motion passed with member Baker being absent.

INFORMATION ONLY

H. Introduction of new BOT members and confirmation of term renewals

Director Brooks asked new BOT members appointed by the mayor to introduce themselves. Tim Hartwick and Kyle Bayless both greeted the group. Director Brooks shared that members Lorrina Segovia and Anne Baker were renewed for second BOT terms by the city council. Member Jessica Parham was not renewed as she will be joining the RMAC staff as the Museum Educator as of June 4th, 2021. BOT members will discuss nominations for the vacant position at the June BOT meeting.

I. DIRECTORS REPORT: See attached

J. RMAC FOUNDATION REPORT

RMAC Foundation Director Torrez shared that their audit had been completed and went well. The foundation has signed a one year contract with the online platform "one-cause" to support virtual fundraising and ticket sales. Foundation revenue is down and foundation board members are in discussion to hold a fall fundraising event.

K. CHAIR'S REMARKS AND BOARD ANNOUNCEMENTS

Member Parham thanked RMAC staff for their virtual programming during the pandemic.

L. PUBLIC COMMENT

None

M. ADJOURN

Member Siders motioned to adjourn the meeting. Member Jenkins seconded. A voice vote was 10-0 and the motion passed with member Baker being absent.

The meeting adjourned at 4:57 p.m.

ATTENDANCE

	2021	2020	2019	2018
MUSEUM	343	0	1064	1118
EVENTS	0	0	294	216
CLASSES	288	0	539	472
PLANETARIUM	0	0	247	210
SCHOOL/ADULT TOURS	0	0	855	645
FACILITY USE	0	0	98	358
OUTREACH	0	0	15	42
VOLUNTEER VISITS	10	0	10	7
MUSEUM BUSINESS	34	0	0	0
APRIL TOTALS	665	0	3,122	2,068
YEAR TO DATE TOTALS	1,567	5,115	11,100	9,992

REVENUES

	2021	2020	2019	2018
ADMISSIONS	2,002			
CLASSES	575	0	2,646	2,536
PLANETARIUM	0	0	1,127	689
MEMBERSHIP	2,090	2,065	4,580	4,455
FACILITY USE	0	0	100	0
STORE	4,031	0	4,762	5,151
APRIL TOTALS	8,698	2,065	13,215	12,831
YEAR TO DATE TOTALS	32,191	25,623	43,835	48,891

PROGRAMMING

ADMISSIONS	VISITS for MONTH	REVENUE for MONTH	YEAR to DATE VISITS	YEAR to DATE REVENUE
Members	21		117	
Children 15 and under	49		182	
Adult Residents	9	\$63	40	\$210
Adult Non-Residents	111	\$1110	344	\$3440
Seniors	82	\$574	176	\$1232
Military	20	\$140	47	\$329
Student (16+)	15	\$105	35	\$245
Museums for All				
Senior Free Days	14		57	
Resident Free Day	7		31	
NARM (free)	2		12	
Puzzle Room	2	\$10	29	\$145
Member Guest Pass			12	
Store Only	11		10	
Special Tour				\$640
TOTALS	343	\$2,002	1092	\$6,241

CLASSES	SESSIONS for MONTH	ATTENDEES	CONTACT HOURS
Clay Open Studio		288	
TOTAL		288	0

EVENTS	OCCURENCES for MONTH	ATTENDEES	PARTNERSHIP
CANCELLED:			
Planetarium General Shows	12		
TOTAL		0	

VIRTUAL TOURS	GRADE(S)	STUDENTS	ADULTS	GALLERIES	PLANETARIUM	PUZZLE ROOM
Artesia Middle School, March 16 + 18	6th - 8th	30	1	X		
Del Norte, March 29	4th	13	1	X		
Sidney Gutierrez, March 30	6th - 8th	30	1	X		
TOTALS		73	3			

MEMBERS



320*
current active memberships

509*
current active members

FOR MONTH

8
new members

32
renewals

YEAR to DATE

31
new members

100
renewals

* Memberships that had lapsed during COVID were dropped April 1. An extension had been given due to closure.

VOLUNTEERS



FOR MONTH

18
volunteer hours

9
volunteers

YEAR to DATE

53.5
volunteer hours

14
volunteers



4,320
FACEBOOK FOLLOWERS



630
INSTAGRAM FOLLOWERS

RECENT MUSEUM ACTIVITIES & HIGHLIGHTS

Submitted by Museum Director Caroline Brooks

EXPANDED HOURS + NEW STAFF

Beginning on June 12, the Museum will be expanding its hours to 10 am to 6 pm daily. To support full-time operations, several staff positions are being re-filled including Guest Services and the Museum Educator, and a Planetarium Assistant position has been added to support an increase in public shows. The planetarium will open as soon as state restrictions have been lifted.

SECOND SATURDAY + EXHIBITION OPENING

On Saturday, June 12, RMAC will be offering a free make-your-own sculpture activity for kids and their families in honor of the opening of *Lucky Escape: The Wild World of William Goodman*, a retrospective exhibition featuring the versatile work of Tinnie, New Mexico artist William Goodman.

The sculpture activity will run from 10 am to 1 pm in the courtyard and the artist reception will be from 11 am to 1 pm. Sculpture supplies will be distributed in COVID-safe kits for families to use on site or at home, courtesy of the New Mexico Humanities Council. Both activities are free for Roswell residents and members, and open to the general public with paid admissions.

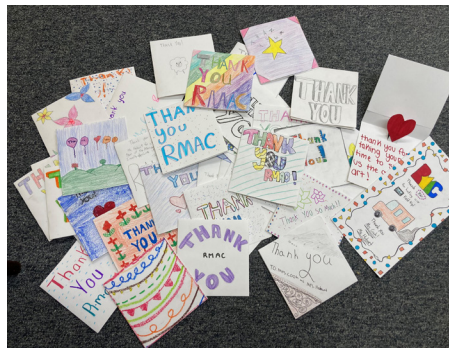
RAIR EXHIBITION

Also opening in June is an exhibition of work by Roswell Artist-in-Residence Wang Chen. Chen was born in China and is a multimedia artist based in New York. She makes costumes and props for her videos and builds unimaginable spaces using virtual reality. Chen received her BFA in Painting from Virginia Commonwealth University in 2014 and an MFA in Photography from the Rochester

Institute of Technology in 2018. Recent work explores power dynamics in relationships. Chen will give a virtual talk on Friday, June 25 at 5:30 pm. For a link and details, please visit the event page closer to the talk at www.roswellmuseum.org.

VIRTUAL FIELD TRIPS

Staff hosted virtual tours for 7 classes totaling 73 students from Roswell and Artesia in March. The tours featured in-depth looks at *Made in New Mexico*; *Indigenous American Art, 1960-2000*; and *Alia Ali: Refracted Futures*.



Virtual tours are a great way to learn about the collection and works on-loan by regional artists and those from around the world participating in the residency program without having to leave the classroom. Topics can be customized to fit curriculum needs. To schedule a visit, please contact Wendy Cook at w.cook@roswell-nm.gov or 500-0365.

SUMMER INTERNS

Summer Internship applications are still being accepted. The interns will work on collections care and inventory, an exhibition installation as well as provide assistance with summer programming. The 10-week long positions will receive stipends to help offset living expenses, courtesy of the RMAC Foundation. The internships are part of the museum's commitment to supporting young professionals in the museum field.

CITY OF ROSWELL WAYFINDING PROJECT

The City of Roswell, with the aid of Groundwork Studio, is developing a wayfinding signage plan to guide residents and travelers to key public destinations including government buildings, educational and healthcare facilities, museums, parks, trails, sports facilities, public transportation stops and other points of interest. Roswell has many unique and engaging resources and destinations, and this plan will better connect residents and visitors to everything Roswell has to offer. To learn more about the project, please visit <http://bit.ly/roswellwayfinding>.

ROSWELL ROTARY VIDEO

The Museum participated in a video project in celebration of the Roswell Rotary Club's 100th anniversary. The Museum's segment focused on rocket pioneer Robert Goddard, who was a Rotarian while in Roswell in the 1930s. The Rotary Club later helped fund the addition of the Goddard workshop recreation, which was dedicated in 1969 along with the opening of the Goddard Planetarium.

VIRTUAL PROGRAMMING

In the month of April there were 28 posts on Facebook; 8,548 accounts reached; 50 shares and 208 likes. Some of the more popular posts were a video on Rachel Steven's public art installation, Masha Sha exhibition promotions, as well as a wedding ceremony in the planetarium.

ATTENDANCE

	2021	2020	2019	2018
MUSEUM	336	0	996	1124
EVENTS	0	0	701	510
CLASSES	320	0	520	340
PLANETARIUM	0	0	245	149
SCHOOL/ADULT TOURS	0	0	1154	865
FACILITY USE	144	0	207	384
OUTREACH	0	0	65	0
VOLUNTEER VISITS	1	0	53	201
MUSEUM BUSINESS	10	0	0	0
MAY TOTALS	811	0	3,941	3,573
YEAR TO DATE TOTALS	2,378	5,115	15,041	13,565

REVENUES

	2021	2020	2019	2018
ADMISSIONS	2,041			
CLASSES	323	0	5,316	5,309
PLANETARIUM	450	0	823	722
MEMBERSHIP	1,725	1,910	5,875	2,515
FACILITY USE	0	0	0	150
STORE	3,432	0	6,136	4,547
MAY TOTALS	7,971	1,910	13,215	12,831
YEAR TO DATE TOTALS	40,162	27,533	72,524	61,722

PROGRAMMING

MUSEUM ADMISSIONS	VISITS for MONTH	REVENUE for MONTH	YEAR to DATE VISITS	YEAR to DATE REVENUE
Members	18		135	
Children 15 and under	28		210	
Adult Residents	11	\$77	51	\$287
Adult Non-Residents	111	\$1110	455	\$4,550
Seniors	74	\$518	250	\$1,750
Military	29	\$203	76	\$532
Student (16+)	19	\$133	54	\$378
Museums for All			0	
Senior Free Days	34		91	
Resident Free Day	7		38	
NARM (free)	2		14	
Puzzle Room			29	\$145
Member Guest Pass			12	
Store Only	3		13	
Special Tour				\$640
TOTALS	336	\$2,041	1428	\$7,497

CLASSES	SESSIONS for MONTH	ATTENDEES	CONTACT HOURS
Clay Open Studio		320	
TOTAL		320	0

EVENTS	OCCURENCES for MONTH	ATTENDEES	PARTNERSHIP
CANCELLED:			
Planetarium General Shows	13		
TOTAL		0	

TOURS	GRADE(S)	STUDENTS	ADULTS	GALLERIES	PLANETARIUM	PUZZLE ROOM
TOTALS						

MEMBERS



324
current active memberships

517
current active members

FOR MONTH

5
new members

27
renewals

YEAR to DATE

36
new members

127
renewals

VOLUNTEERS



FOR MONTH

10
volunteer hours

10
volunteers

YEAR to DATE

63.5
volunteer hours

14
volunteers



4,329
FACEBOOK FOLLOWERS

MONTHLY STATS: Posts: 20
Reach: 6,390 Likes: 156 Shares: 34



651
INSTAGRAM FOLLOWERS

RECENT MUSEUM ACTIVITIES & HIGHLIGHTS

Submitted by Museum Director Caroline Brooks

SECOND SATURDAY WITH EXPANDED HOURS + PLANETARIUM REOPENING

On Saturday, June 12, the Museum hours expanded to 10 am to 6 pm daily and the planetarium reopened. This momentous occasion took place during June's Second Saturday alongside the opening of the exhibition *A Lucky Escape: The Wild World of William Goodman* and a family art activity making abstract sculptures. The family activity was sponsored in great part by the New Mexico Humanities Council and the RMAC Foundation. Planetarium shows are currently scheduled for Tuesdays through Saturdays at 1, 3 and 5 pm with a bonus 7 pm show on Fridays.

NEW ACQUISITIONS

A woman in Carlsbad, Roxanne Gunter, recently made a donation of a collection of over 100 Agnes Tait (1894-1981) paintings, drawings and prints to the RMAC Collection. The donor's mother, Alice Gunter, was a gallerist and good friend of the artist and acquired the collection over several years.

Tait was born in New York City and studied at the National Academy of Design from 1908 to 1916 and later at the Ecole des Beaux Arts in Paris in 1927. By 1915, she was exhibiting at the Art Institute of Chicago and other significant venues. Her career continued to rise until the Great Depression diminished the art market.

She was employed by the Public Works of Art Project in 1930s as part of the New Deal. In 1941, she moved to Santa Fe with her husband, although she continued to travel extensively in Mexico, France, Spain, Ireland and Italy. In 1945, the Fine Art Museum of New Mexico organized an exhibition of Tait's work, which traveled to several

southwestern cities. During this time, her sister and husband developed health complications that preoccupied Tait, who found solace in painting cats, many representations of which are among the donation.

RAIR EXHIBITION



Roswell Artist-in-Residence Wang Chen's exhibition, *Into the Woods*, will open on June 25. Chen was born in China and is a multimedia artist based in New York. She makes costumes and props for her videos and builds unimaginable spaces using virtual reality. Chen received her BFA in Painting from Virginia Commonwealth University in 2014 and an MFA in Photography from the Rochester Institute of Technology in 2018.

Chen will give a virtual talk on Friday, June 25 at 5:30 pm. For a link and details, please visit the Museum's event page at www.roswellmuseum.org.

PLANETARIUM MAINTENANCE

A technician from Ash Enterprises in Florida, Jason Statham, made a visit in May to do bi-annual maintenance on the museum's Spitz A4 Starball. The 1960s starball, which projects star fields and five planets that can be seen with the naked eye (Mercury, Venus, Mars, Jupiter and Saturn) onto the planetarium dome, requires ongoing maintenance to ensure its continued operation. Along with the starball, a repair was done to the circuit boards for the LED cove lights around the circumference of the dome to repair a glitch in the original manufacturing

that interrupted the power and was preventing some of the lights from coming on in recent months.

SPACE CAMP + CLASSES

A second round of clay open studio for adults will be running from July 1 to September 10. The open studio program is open to previous RMAC ceramics students. Regular classes will start up again in mid-September.

Space Camp will take place in July. Campers, in grades 3 through 6, will build and launch their own Estes Green Eggs rocket and test payload theories with a real egg! To register and for more information, stop by or register online through the learn page at www.roswellmuseum.org.

Yoga at the Museum has returned. Upcoming sessions are June 27, July 11 and 25 at 2 pm. Fee is \$5 for non-member and free for members. No pre-registration is required.

LASER SHOWS

The Planetarium will be offering the ever-popular laser light shows during the UFO Festival from July 2-4. Listen to music from Queen, Pink Floyd, Elton John and other favorites while animations made from lasers light up the dome.

NEW STAFF

Five new staff joined the Museum team in May and June. They are:

Joseph Martinez - Preparator
Stevie Norris - Planetarium Assistant
Jessica Parham - Museum Educator

Guest Services Associates:
Danielle Glenn and Amber Smith