



Roswell Museum

BOARD OF TRUSTEES MEETING AGENDA

Monday, July 18, 2022 at 4:00 p.m.

1011 N. Richardson Ave.

Roswell, NM 88201

Members: Cymantha Liakos, Anne Baker, Donovan Fulkerson, Priscilla Ornelas, Kay Cargill Jenkins, Lorrina Segovia, Valli West, Tim Hartwick, Kyle Bayless, Kate Huebner and Elisa Begueria.

City Council Liaison:

RMAC Staff Coordinator: Caroline Brooks, Executive Director

RMAC Foundation: Cindy Torrez, Executive Director

- A. Call to Order
- B. Roll Call

ACTION ITEMS:

- C. Approval of Agenda
- D. Approval of the June 20, 2022 meeting minutes
- E. Consideration of approval of donation of painting by Clinton Taylor Meigs and offered by Margaret Mayer
- F. Consideration of approval for loan of "Cattle Kings of the Pecos" by Kim Wiggins to Steamboat Springs Art Museum in Steamboat Springs, Colorado

INFORMATION ONLY ITEMS:

- G. Introduction of Erica Entrop and Public Programs Manager status
- H. AAM Accreditation Extension
- I. Membership Working Group updates
- J. Director's Report
- K. RMAC Foundation Report
- L. Chair's Remarks and Board Announcements
- M. Public Comment
- N. Adjourn

Notice of this meeting has been given to the public in compliance with Sections 10-15-1 through 10-15-4 NMSA 1978 and Resolution 22-14.

NOTICE OF POTENTIAL QUORUM – A quorum of the City Council may or may not attend, but there will not be debate by the City Council, and no action will be taken.

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact Human Resources at 575-624-6700 at least one week prior to the meeting or as soon as possible. Public documents, including the agenda and minutes, can be provided in various accessible formats. Please contact the City Clerk at 575-624-6700 if a summary or other type of accessible format is needed.

Printed and posted: Friday, July 15, 2022

TO ATTEND THE BOARD MEETING BY GO TO MEETING

Museum BOT July Meeting

Mon, Jul 18, 2022 4:00 PM - 5:30 PM (MDT)

Please join my meeting from your computer, tablet or smartphone.

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Roswell Museum

ROSWELL MUSEUM
MINUTES OF THE BOARD OF TRUSTEES MEETING
Monday, June 20, 2022 at 4:00 p.m.
1011 N. Richardson Ave.
Roswell, NM 88201

DRAFT DOCUMENT

REGULAR MEETING AT 4:00 p.m.

Notice of this meeting was given to the public in compliance with Sections 10-15-1 through 10-15-4, NMSA 1978 and Resolution 22-14.

For the Record: Meeting is being streamed live for the public through GoToMeeting. There was no public on GoTo Meeting.

A. CALL TO ORDER

No action taken. A quorum was not established.

B. ROLL CALL

No action taken. A quorum was not established.

City Council members present: The museum has not been appointed a city council liaison with the new council members.

Staff present: Caroline Brooks, Executive Director and Cloe Medrano, Registrar.

Community members present: Cindy Torrez, Director RMAC Foundation not present.

ACTION ITEMS

C. APPROVAL OF AGENDA

No action taken. A quorum was not established.

D. APPROVAL OF May 16, 2022 MINUTES

No action taken. A quorum was not established.

INFORMATION ONLY ITEMS

E. Update from Acquisition Working Group

No update given.

F. Artisan Market Call to Artists Overview

No update given.

G. Volunteers Needs Overview

No update given.

H. Future Shock Exhibition Programming Overview

Caroline reminded everyone present about the membership opening of the new exhibition Future Shock: Revision of Tomorrow on June 24, 2022.

I. Director's Report

No comments.

J. RMAC's Foundation Report

No update given.

K. Chair's Remarks and Board Announcements

No update given.

L. Public Comments

No update given.

M. Adjourn

No action taken. A quorum was not established.

DRAFT



JUNE ATTENDANCE

	2022	2021	2020	2019
MUSEUM	1405	199	0	1433
EVENTS/PROGRAMS	472	145	0	17
CLASSES	161	350	0	520
PLANETARIUM	600	599	0	640
SCHOOL/ADULT TOURS	189	130	0	38
FACILITY USE	324	135	289	91
OUTREACH	0	0	0	65
VOLUNTEER VISITS	5	20	4	45
MUSEUM BUSINESS	16	26	0	0
JUNE TOTALS	3,172	1,634	0	2,914
YEAR TO DATE TOTALS	16,671	4,012	5,408	17,955

JUNE REVENUES

	2022	2021	2020	2019
ADMISSIONS	4721	6,753		
CLASSES	7,598	323	0	3,633
PLANETARIUM	2476	4,145	0	490
MEMBERSHIP	2010	1,375	1,270	2,248
FACILITY USE	250	450	0	125
STORE	4255	6,590	0	4,568
JUNE TOTALS	21,310	19,636	1,270	11,064
YEAR TO DATE TOTALS	105,322	59,798	29,959	83,588

JUNE ADMISSIONS AND PROGRAMMING

MUSEUM ADMISSIONS	VISITS for MONTH	REVENUE for MONTH	YEAR to DATE VISITS	YEAR to DATE REVENUE
Members	67		276	
Children 15 and under	380		1281	
Adult Residents	15	105	215	1505
Adult Non-Residents	70	700	1454	14540
Adult Combo Ticket	16	136	298	2533
Seniors	30	216	1166	8162
Military	26	182	353	2471
Student (16+)	23	161	327	2289
Museums for All	0	0	41	123
Senior Free Days	36		274	
Resident Free Day	96		711	
NARM (free)	2		47	
Galleries Closed for Install, Admission Discounted	644	3220	644	3220
Member Guest Pass	0		3	
Store Only	0		1	
TOTALS	1405	\$4721	7090	\$34843

CLASSES	SESSIONS for MONTH	STUDENTS	ATTENDANCE
Clay Open Studio			137
Gratton Workshop	2	12	24
TOTAL			161

EVENTS/PROGRAMS	OCCURRENCES for MONTH	ATTENDEES	PARTNERSHIP
Second Saturday Art Activity	1	210	RMAC Foundation
Second Saturday Planetarium	1	52	
Yoga in the Museum	2	13	
Sew Crafty	5	54	
Future Shock Opening Party	1	112	RMAC Foundation
Special Meditation Event	1	17	RAIR Foundation
Gratton Workshop Talk	1	14	RMAC Foundation
TOTAL		472	

PLANETARIUM	SHOWS for MONTH	ATTENDEES
Planetarium General Shows	71	600

TOURS/GROUP VISITS	GRADE(S)	STUDENTS	ADULTS	GALLERIES	PLANETARIUM
Artesia, 6/24	7-8	12	2	X	X
Little Steps, 6/30	Daycare	47	27		X
Noah's Ark, 6/30, 6/21	Daycare	24, 20	3, 3		XX
Morgan Park Grand Classroom, 6/21	Adults		21	X	X
Desk and Derrick, 6/14	Adults		30		X
TOTALS		103	86	2	6

MEMBERS



460
current active memberships

753
current active members

FOR MONTH

3
new memberships

28
renewals

YEAR to DATE

31
new memberships

114
renewals

VOLUNTEERS



FOR MONTH

5
volunteer hours

5
volunteers

YEAR to DATE

53
volunteer hours

47
volunteer visits



4,467 FACEBOOK FOLLOWERS



1031 INSTAGRAM FOLLOWERS

406 E-NEWSLETTER SUBSCRIBERS

ACTIVITIES & HIGHLIGHTS

EXHIBITION: FUTURE SHOCK

Future Shock: (Re)Visions of Tomorrow opened with a Member's Preview Night on Friday, June 24. The exhibition includes 16 national and international contemporary artists whose work investigates humanity's shared futures and our relationship with space, technology and science.

The Museum is presenting the following related programming and opportunities:

Extended Summer Hours

On Thursdays through September 15, the Museum is open until 8 p.m. Normal admission rates apply.

Third Thursday Gallery Talks

Explore *Future Shock* with a 45-min thematic tour led by Curator of Collections and Exhibitions, Aaron Wilder, on Third Thursdays on July 21, August 18, September 15 at 5 p.m.

"A Machine to Live In" Film Screenings

As part of *Future Shock*, the film "A Machine to Live In"—a hybrid documentary/art film about Brazil's capital city, Brasilia, a sixties-era "cosmo-futurist" utopia will be screened on Thursdays through September 15 at 6 p.m. and on Saturdays, through October 29 at 3 p.m. Screening included with admission.

EXHIBITION: VACATION

The Roswell Artist-in-Residence exhibition, *Vacation*, features RAiR artist Yifan Jiang and her collaborator James J.A. Mercer and opens July 15 at 5:30 pm with an artist talk and reception. The exhibition includes two animations utilizing handmade painting with digital processes. Yifan Jiang is a Chinese Canadian artist based between New York City. Jiang holds an MFA from Columbia University (2021) and a BFA from Emily Carr University of Art and Design. Jiang's work has been shown internationally at galleries, museums, and film festivals.

MOVIES UNDER THE MOON

The Goddard Planetarium presented its first of three Movies Under the Moon events on June 17 with a showing of Wall-E. Approximately 90 people were in attendance. Two remaining screenings

will be held on the lawn outside the planetarium on July 29 with Space Jam and on August 12 with Treasure Planet. Evening includes pre-movie family-friendly activities and the film starts at dusk around 8:30 pm. The series is generously sponsored by the RMAC Foundation.

UFO FESTIVAL REVIEW

The UFO Festival activities at the Museum went smoothly and were well-received. The Happy Hour on Friday, July 1 had lower than expected attendance, while the other events sold-out or were close to sell-out numbers. An unexpected surprise was the energetic response to the Giovanni String Quartet's "Space-Inspired Evening" on Saturday, July 2, which had a mix of local and out-of town attendees and was sponsored by the Roswell Symphony Orchestra with support by the RMAC Foundation.

2022 Attendance:

Museum: 684
Laser Shows: 958 (out of 960, 10 shows)
Retro Films: 157 (out of 192, 2 films)
*Happy Hour: 42 (out of expected 75)
*String Quartet: 82 (out of 75)
TOTAL: 1,923

2022 Revenues:

Admissions: \$4,352
Laser Shows: \$13,942
Retro Films: \$1,516
Store Sales: \$1,702
TOTAL: \$21,512

*String Quartet and Happy Hour were sponsored by RMAC Foundation who incurred costs for which ticket revenues covered.

Compared to 2021:

2021 Attendance:

Museum: 394
Laser Shows: 781 (out of 1,344, 14 shows)
Planetarium Shows: 100 (out of 288, 3 shows)
TOTAL: 1,275

Revenues:

Admissions: \$2,445
Laser Shows: \$10,085
Planetarium Shows: \$408
Store Sales: \$2,845
TOTAL: \$15,783

WORKSHOPS AND CLASSES

The Lorene Johnson Gratton Workshop: Creating Character With Cast-Off Materials. was held June 25-26 and led by Belen, NM, artist and educator Laura Wacha in the medium of papier mache. Registrants paid a sliding scale what they can afford up to \$125 for the sold-out workshop.

The July 12-14 Rocket Camp for grades 3-4 was cancelled due to low enrollment and the registrants were folded into the Camp being held the following week on July 19-21 for grades 5-6.

The three kids' ceramic classes, which include both hand-building and throwing instruction for ages 6 through teen, were held July 11-15 and were all full with 10-12 students each.

DAMAGE AND VANDALISM

An artwork on loan was damaged by a vendor on July 11 and coordination for repair is underway.

The Goddard "banco" seating area outside on Main Street was vandalized with what appears to be a sizeable amount of scribbled permanent marker on Wednesday, July 13. The banco is made of terrazzo, and was designed and installed in 2009 by artist Stephen Wiseman. Clean-up will happen internally by staff.

BUILDING REPAIRS

The installation of 5 HVAC units is still awaiting arrival of units that have been on backorder due to supply chain issues. Two to three additional units are malfunctioning and under evaluation for repair/replacement.

STAFFING

Hiring for the Public Programs Manager position is currently on-hold per budgetary constraints. The vital post is currently being filled on contract through temporary support of the RMAC Foundation.