



## **BOARD OF TRUSTEES MEETING AGENDA**

**Monday, August 16, 2021 at 4:00 PM**

1011 N. Richardson Ave.

Roswell, NM 88201

Members: Cymantha Liakos, Anne Baker, Donovan Fulkerson, Priscilla Ornelas, Kay Cargill Jenkins, Lorrina Segovia, Bill Siders, Valli West, Tim Hartwick, and Kyle Bayless.

City Council Liaison: Barry Foster

RMAC Staff Coordinator: Caroline Brooks, Executive Director

RMAC Foundation: Cindy Torrez, Executive Director

- A. Call to Order
- B. Roll Call

### ACTION ITEMS:

- C. Approval of Agenda
- D. Approval of the July 19, 2021 meeting minutes

### INFORMATION ONLY ITEMS:

- E. Museum Renovation Status Report
- F. Grand funded courtyard mural project
- G. Director's Report
- H. RMAC Foundation Report
- I. Chair's Remarks and Board Announcements
- J. Public Comment
- K. Adjourn

Notice of this meeting has been given to the public in compliance with Sections 10-15-1 through 10-15-4 NMSA 1978 and Resolution 21-7.

NOTICE OF POTENTIAL QUORUM – A quorum of the City Council may or may not attend, but there will not be debate by the City Council, and no action will be taken.

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact Human Resources at 575-624-6700 at least one week prior to the meeting or as soon as possible. Public documents, including the agenda and minutes, can be provided in various accessible formats. Please contact the City Clerk at 575-624-6700 if a summary or other type of accessible format is needed.

Printed and posted: August 13, 2021



ROSWELL MUSEUM AND ART CENTER  
MINUTES OF THE BOARD OF TRUSTEES MEETING  
Monday, July 19, 2021 | GoTo Meeting & In-person

## DRAFT DOCUMENT

REGULAR MEETING AT 4:00 p.m.

Notice of this meeting was given to the public in compliance with Sections 10-15-1 through 10-15-4, NMSA 1978 and Resolution 21-7.

### A. CALL TO ORDER

Board Chair Liakos called the meeting of the Board of Trustees to order at 4:01 p.m.

### B. ROLL CALL

The meeting of the Board of Trustees convened with members Cymantha Liakos, Donovan Fulkerson, Kyle Bayless Lorrina Segovia and Valli West being present at the Museum and member Tim Hartwick being present via GoTo Meeting. A quorum was established with members Bill Siders, Anne Baker, Priscilla Ornelas, and Kay Cargill Jenkins being absent.

**Staff present:** Caroline Brooks, Executive Director, Cindy Torrez, RMAC Foundation Executive Director, and Wendy Cook, Public Programs Manager.

**Community members present:** Larry Connolly.

### C. APPROVAL OF AGENDA

Member Segovia motioned to approve the agenda. Member West seconded. A voice vote was 6-0 and the motion passed with members Siders, Baker, Ornelas and Jenkins being absent.

### D. APPROVAL OF June 21, 2021 MINUTES

Member Segovia motioned to approve the minutes for the June 21, 2021 meeting. Member West seconded. A voice vote was 6-0 and the motion passed with members Siders, Baker, Ornelas and Jenkins being absent.

**For the Record:** Member Jenkins joined the meeting at 4:03p.m.

## INFORMATION ONLY

**E. DIRECTORS REPORT:** See attached

### F. RMAC FOUNDATION REPORT

RMAC Foundation Director Torrez shared that the foundation is currently working on two fall fundraising events, one for September and the Holiday Artisan Market in partnership with the Pecos Valley Potters Guild in December.

### G. CHAIR'S REMARKS AND BOARD ANNOUNCEMENTS

Director Brooks was asked about the status of the entrance and store renovation project. She shared that she hoped the RFP process would begin by next month, but that it would take several months before that process would be completed. Director Brooks was also asked about the new logo status. She shared that the new logo was completed and approved and she expected a city lead launch event to occur this fall.

### H. PUBLIC COMMENT

Larry Connolly shared that an effort is being made to re-start the community night out events.

**I. ADJOURN**

Member Segovia motioned to adjourn the meeting. Member West seconded. A voice vote was 7-0 and the motion passed with members Siders, Baker, and Orneals being absent.

The meeting adjourned at 4:30 p.m.

DRAFT

## ATTENDANCE

	2021	2020	2019	2018
MUSEUM	1,563	13	1,987	2,128
EVENTS	80	0	192	150
CLASSES	314	0	308	483
PLANETARIUM	1,725	0	1,653	1,537
SCHOOL/ADULT TOURS	0	0	288	318
FACILITY USE	144	0	28	231
OUTREACH	0	0	15	37
VOLUNTEER VISITS	11	37	19	18
MUSEUM BUSINESS	4	0	0	0
<b>JULY TOTALS</b>	<b>3,841</b>	<b>50</b>	<b>4,490</b>	<b>4,902</b>
<b>YEAR TO DATE TOTALS</b>	<b>7,853</b>	<b>5,458</b>	<b>22,445</b>	<b>22,517</b>

## REVENUES

	2021	2020	2019	2018
ADMISSIONS	9,037	0	0	0
CLASSES	1,955	0	2,653	3,270
PLANETARIUM	11,654	0	9,511	7,970
MEMBERSHIP	1,850	450	500	1,735
FACILITY USE	175	0	0	250
STORE	9,335	110	6,283	9,045
<b>JULY TOTALS</b>	<b>34,106</b>	<b>560</b>	<b>18,947</b>	<b>22,270</b>
<b>YEAR TO DATE TOTALS</b>	<b>93,804</b>	<b>30,419</b>	<b>102,535</b>	<b>102,143</b>

## PROGRAMMING

MUSEUM ADMISSIONS	VISITS for MONTH	REVENUE for MONTH	YEAR to DATE VISITS	YEAR to DATE REVENUE
Members	69		204	
Children 15 and under	379		589	
Adult Residents	104	\$728	213	\$1,554
Adult Non-Residents	558	\$5395	1446	\$14,066
Seniors	219	\$1533	653	\$4,571
Military	75	\$525	197	\$1,379
Student (16+)	107	\$749	230	\$1,610
Museums for All	5	\$15	5	\$15
Senior Free Days	17		108	\$0
Resident Free Day	80		118	\$0
NARM (free)	9		23	\$0
Puzzle Room	4	\$20	33	\$285
Member Guest Pass	3		15	\$0
Store Only	5		18	\$0
Special Tour/Group	9	\$72	9	\$712
<b>TOTALS</b>	<b>1643</b>	<b>\$9,037</b>	<b>3861</b>	<b>\$24,192</b>

CLASSES	SESSIONS for MONTH	STUDENTS	ATTENDANCE
Clay Open Studio	30	45	192
Yoga in the Museum	2	26	26
Space Camp	6	16	96
<b>TOTAL</b>		<b>87</b>	<b>314</b>

EVENTS/PROGRAMS	OCCURENCES for MONTH	ATTENDEES	PARTNERSHIP
Second Saturday	1	80	RMAC Foundation
Planetarium General Shows	70	804	
Plantarium Laser Shows	14	781	
<b>TOTAL</b>		<b>744</b>	

TOURS/GROUP VISITS	GRADE(S)	STUDENTS	ADULTS	GALLERIES	PLANETARIUM
New Mexico Municipal League - July 22			9		X
Noah's Ark - July 30	Preschool	19	3		X
<b>TOTALS</b>		<b>19</b>	<b>12</b>		<b>2</b>

### MEMBERS



**331**  
current active memberships

**549**  
current active members

FOR MONTH

**16**  
new memberships

**9**  
renewals

YEAR to DATE

**61**  
new memberships

**151**  
renewals

### VOLUNTEERS



FOR MONTH

**20**  
volunteer hours

**11**  
volunteers

YEAR to DATE

**127**  
volunteer hours

**88**  
volunteer visits



**4,393**  
FACEBOOK FOLLOWERS

MONTHLY STATS: Posts: 23  
Reach: 13,693 Likes: 224 Shares: 57



**721**  
INSTAGRAM FOLLOWERS

# RECENT MUSEUM ACTIVITIES & HIGHLIGHTS

Submitted by Museum Director Caroline Brooks

## EXPLORA FEATURED AT AUGUST SECOND SATURDAY

The staff of Explora Science Center will be visiting on Saturday, August 14 during the museum's Second Saturday to facilitate several activities on site (and available as take and make kits), including a centrifugal force swing, scribble bots, kaleidoscopes, and parachutes! Second Saturdays take place on the second Saturday of each month from 10 am to 1 pm and are free for Roswell Residents and free with admission for all other visitors.

## UPCOMING EXHIBITIONS

Roswell Artist-in-Residence Mikayla Patton is an Oglala Lakota artist born and raised on the Pine Ridge Reservation near the Black Hills of South Dakota. In 2019, Patton attained a BFA Degree in printmaking from the Institute of American Indian Arts. She will be exhibiting her work at RMAC from September 4 to October 10 and plans to include a dress from the museum's Aston Collection to interplay with her work. A lecture by Patton, followed by a reception, will take place on September 17 from 5:30 to 7pm at the museum, the first on-site since COVID struck.

Santa Fe artist, Phillis Ideal, will present a series of abstract paintings and iPhone drawings in *Phillis Ideal: Gestures and Geometry*, opening September 11 during Second Saturday. A meet and greet with the artist will be held from 11 am to 2 pm, followed by a gallery talk at 4 pm. A drawing activity will take place in the auditorium from 10 am to 1 pm. Light refreshments provided.

*Decades: 1960s* opened in the Horgan and Graphics Galleries on August 7 as part of the Decades series showcasing

works created in each 10-year timeframe, reflecting both the eras and corresponding art trends.

## CHALK THE WALK RETURNS OCTOBER 9

In lieu of an annual festival this year, RMAC will be holding a standalone sidewalk chalk drawing activity in front of the Museum during October's Second Saturday on October 9. Registration will be online starting August 20 with \$10 for individual squares and \$20 for team squares. Scholarships are available. Supplies and light refreshments will be included. The museum has presented these popular chalk contests periodically since 2006.

## POTENTIAL POTTERY TRANSFER

RMAC received a bequest of 8 Pre-Columbian ceramic vessels in 2011 through the bequest of William Hoffman. The lack of provenance (origin) documentation raised concerns over means of acquisition and compliance with the Native American Graves Repatriation and Protection Act (NAGPRA\*), common issues raised with Pre-Columbian artifacts. These concerns, coupled with the items not aligning with the current collecting plan, prompted a request to transfer the property to the Western New Mexico University Museum. The request is being considered by City Council and is awaiting confirmation at the August 12 meeting. WNMU Museum has a significant collection focused on Southwest Pre-Columbian pottery along with the expertise to interpret, display and research the vessels and navigate the NAGPRA process.

\*NAGPRA is human rights legislation enacted in 1990 to protect the cultural

and biological remains of Native Americans and their ancestors. The Act outlines a process for museums and federal agencies to obtain permission to either retain or return Native American cultural items to lineal descendants or tribes. RMAC completed the NAGPRA process in the 1990s to reconfirm its Native American holdings and continues to readily respond to collection data requests by tribal representatives.

## UPCOMING PROJECTS

Several projects are underway with details to be provided in the coming weeks, including:

- A mural by local artist Larrybob Phillips for the Museum's courtyard, funded through a partnership with Keep Roswell Beautiful.
- A new museum brand launch on October 22, led by the City's Public Affairs department.
- Posting of an RFP to develop a master plan and conceptual renderings to inform relocation and update of the museum store, renovation of the lobby and facade and updating flooring along with incorporating concepts ideas for future projects.
- Development of exterior signage to improve the museum's wayfinding and visibility.