



ROSWELL MUSEUM AND ART CENTER
MINUTES OF THE BOARD OF TRUSTEES MEETING
Monday, February 22, 2021 | GoTo Meeting

REGULAR MEETING AT 4:00 p.m.

A. CALL TO ORDER

Board Vice Chair Siders called the meeting of the Board of Trustees to order at 4:07 p.m.

B. ROLL CALL

The meeting of the Board of Trustees convened with members Cymantha Liakos, Bill Siders, Lorrina Segovia, Anne Baker, Valli West, Donovan Fulkerson, Jessica Parham, Priscilla Ornelas, and Kay Cargill Jenkins being present via GoTo Meeting. A quorum was established with members Jamie Barnes and Peggy Krantz being absent.

Staff present: Caroline Brooks, Executive Director, Aubrey Hobart, Curator of Collections and Exhibitions, Wendy Cook, Public Programs Manager, and Cindy Torrez, Executive Director RMAC Foundation.

Community members present: None.

C. APPROVAL OF AGENDA

Member Parham motioned to approve the agenda. Member West seconded. A voice vote was 9-0 and the motion passed with members Barnes and Krantz being absent.

D. APPROVAL OF January 25, 2021 MINUTES

Member Baker motioned to approve the minutes for the January 25, 2021 meeting. Member Segovia seconded. A voice vote was 9-0 and the motion passed with members Barnes and Krantz being absent.

E. BOT New Member Nominations

Member Liakos motioned to have current members ask potential new members to complete the online application. Member Siders seconded the motion. A voice vote was 9-0 and the motion passed with members Barnes and Krantz being absent.

INFORMATION ONLY

F. RAiR 2021 Exhibition Pre-view

Curator of Collections and Exhibitions, Aubrey Hobart, shared a PowerPoint presentation with the group pre-viewing the RAiR artist exhibitions scheduled for 2021.

G. DIRECTORS REPORT: See attached

H. MEMBERSHIP WORKING GROUP UPDATE

Board Chair Liakos spoke on behalf of the working group. She shared that a second direct mail postcard mid-March to encourage museum membership will be mailed in bulk to several Roswell, Dexter, Hagerman and Artesia zip codes. The RMAC Foundation will fund the printing and postage for this second mailer.

I. RMAC FOUNDATION REPORT

RMAC Foundation Director Torrez shared that the Foundation is currently wrapping up an audit and planning a virtual fundraiser for 2021

J. CHAIR'S REMARKS AND BOARD ANNOUNCEMENTS

None

K. PUBLIC COMMENT

None

L. ADJOURN

Member Liakos motioned to adjourn the meeting. Member Baker seconded. A voice vote was 9-0 and the motion passed.

The meeting adjourned at 4:56 p.m.

ATTENDANCE

	2022	2020	2019	2018
MUSEUM	148	640	796	795
EVENTS	0	82	170	112
CLASSES	0	459	410	219
PLANETARIUM	0	104	198	308
SCHOOL/ADULT TOURS	0	172	175	0
FACILITY USE	0	120	231	287
OUTREACH	0	0	15	0
VOLUNTEER VISITS	12	35	18	18
JANUARY TOTALS	160	1612	1995	1721
YEAR TO DATE TOTALS	160	1612	1995	1721

REVENUES

	2021	2020	2019	2018
ADMISSIONS	469			
CLASSES	0	3,385	2,718	3,377
PLANETARIUM	0	413	1,045	1,058
MEMBERSHIP	1,270	995	980	1,040
FACILITY USE	0	0	675	280
STORE	2,298	2,955	3,905	5,739
JANUARY TOTALS	4,037	7,748	9,323	11,494

PROGRAMMING

ADMISSIONS	VISITS for MONTH	REVENUE for MONTH	YEAR to DATE VISITS	YEAR to DATE REVENUE
Members	54		54	
Children 15 and under	10		10	
Adult Residents	5	\$35	5	\$35
Adult Non-Residents	24	\$240	24	\$240
Seniors	14	\$98	14	\$98
Military	2	\$14	2	\$14
Student (16+)	1	\$7	1	\$7
Museums for All				
Senior Free Days	10		10	
Resident Free Day	7		7	
NARM (free)				
Puzzle Room	15	\$75	15	\$75
Member Guest Pass	6		6	
TOTALS	148	\$469	148	\$469

CLASSES	SESSIONS for MONTH	ATTENDEES	CONTACT HOURS
CANCELLED:			
Gentle Yoga	2 sessions		
Adult Clay	16 sessions		
Kids Clay	8 sessions		
TOTAL		0	0

EVENTS	OCCURENCES for MONTH	ATTENDEES	PARTNERSHIP
CANCELLED:			
Planetarium General Shows	13		
RAiR Lecture and Reception	1		RAiR Foundation
TOTAL		0	

TOURS	GRADE(S)	STUDENTS	ADULTS	GALLERIES	PLANETARIUM	STUDIOS
None scheduled						
TOTALS						

MEMBERS



399*
current active memberships

676*
current active members

FOR MONTH

8
new members

13
renewals

YEAR to DATE

8
new members

13
renewals

* Numbers to potentially drop April 1 once members who lapsed in 2020 are designated inactive. Renewal period had been extended due to closure during COVID.

VOLUNTEERS



FOR MONTH

12
volunteer hours

12
volunteers

YEAR to DATE

12
volunteer hours

12
volunteers



4,278
FACEBOOK FOLLOWERS



509
INSTAGRAM FOLLOWERS

RECENT MUSEUM ACTIVITIES & HIGHLIGHTS

Submitted by Museum Director Caroline Brooks

SECOND SATURDAY

RMAC will be open on Saturday, March 13, from 10 am to 3 pm. Roswell Residents are free each second Saturday of the month as part of Admissions programming.

EXHIBITIONS

The last chance to see Roswell Artist-in-Residence Justin Richel's exhibit – titled *A Window, A Door, A Ladder* – before it closes is Friday, February 19.

The next RAIr exhibition, *Refracted Futures*, will open on March 5 and will present the work of Yemeni-Bosnian-US multi-media artist Alia Ali. Having traveled to sixty-seven countries, lived in and between seven, and grown up among five languages, her most comfortable mode of communication is through photography, video, and installation. Her work reflects on the politics of contested notions of linguistics, identity, borders, universality, colonization, mental/physical confinement, and the inherent dualism that exists in each of them.

MUSEUM STORE SALE

The Museum Store sale continues in an effort to make room for new merchandise. The Store is open during current Museum hours from Tuesday to Friday, 1-5 pm or by appointment. We can also arrange for curbside pick-ups. For questions or assistance with a purchase, please call the Store at 575-500-0362.

CLAY OPEN STUDIO

While we are unable to offer traditional classes still due to COVID restrictions, we will be hosting a modified clay studio program beginning April 1. Nine three-hour sessions will be offered during the week, for five students at a time. Students will register for a specific session day and time and the registration is for 3 months. As an open studio, the instructor, Aria Finch, will be available for questions, but will not be providing direct classroom instruction.

Due to the more limited nature of the offering, the program is open to previous RMAC clay students as they have a familiarity with the studio and a basic understanding of techniques. For questions or to register, please contact Tiffany at 575-500-0363.

VIRTUAL PROGRAMMING

In the month of December there were 329 posts on Facebook; 10,980 accounts reached; 63 shares and 184 likes.