



MINUTES OF THE KEEP ROSWELL BEAUTIFUL BOARD

Via GoToMeeting or City Hall

February 27, 2023 - 12 p.m.

Notice of this meeting was given to the public in compliance with Sections 10-15-1 through 10-15-4 NMSA 1978 and Resolution 23-01

A. Call To Order

Board Member Daniel called meeting to order at 12:30 p.m.

B. Roll Call

Members Present: Marie Manning and Melissa Urias via GoTo Meeting and Donna Daniel in person.

Members Absent: Megan Cederberg

Staff Present: Kathy Lay

C. Approval of Agenda for February 27, 2023 and Minutes from January 30, 2023 Meeting

1. Member Manning motioned to approve the agenda for the February 27, 2023 KRB Board meeting and to approve the minutes from KRB Board meeting for January 30, 2023. Member Urias was the second. A voice vote was as follows: Members Daniel-yes, Manning-yes, Urias-yes. **Vote:** 3-0 motion passed with Member Daniel participating in person, and Members Manning and Urias participating via GoToMeeting; and Member Cederberg being absent.

D. Action Items

2. Member Pacheco's term has ended and he did not reapply to remain on the KRB board. The board discussed selection for the Board Chair and Vice-Chair positions. Member Daniel motioned to nominate Megan Cederberg as Chair. Member Manning was the second. A voice vote was as follows: Members Daniel-yes, Manning-yes, Urias-yes. **Vote:** 3-0 motion passed with Member Daniel participating in person, and Members Manning and Urias participating via GoToMeeting; and Member Cederberg being absent.
3. Member Manning has completed serving the term for Jessica Grajeda and has applied to serve her first full term. Member Daniel motioned to approve and recommend Member Manning to remain on the KRB Board, and nominated Member Manning to serve as Vice-Chair. Member Urias was the second. A voice vote was as follows: Members Daniel-yes, Manning-yes, Urias-yes. **Vote:** 3-0 motion passed with Member Daniel participating in person, and Members Manning and Urias participating via GoToMeeting; and Member Cederberg being absent.



4. Members discussed current resolution 20-27 regarding consecutive board term limits. Member Daniel motioned to request resolution 20-27 be changed to remove KRB Board term limits, but still require board members to submit application at the end of their term, with board vote to recommend retaining member, followed by Mayor and City Council approval. Member Urias was the second. A voice vote was as follows: Members Daniel-yes, Manning-yes, Urias-yes. **Vote:** 3-0 motion passed with Member Daniel participating in person, and Members Manning and Urias participating via GoToMeeting; and Member Cederberg being absent.

E. Non-Action Items

5. Member Daniel completed a partial term, a first full term, and she has submitted an application to serve a second full term. Lay will notify City Clerks to have term record corrected for Member Daniel and that the members would like to retain Member Daniel on the board.
6. Arbor Day details were discussed and board was invited to volunteer for the April 8th event at the Spring River Zoo.

F. Information Items

7. The second neighborhood cleanup event occurred on Feb. 18, but outcomes have not been shared yet.
8. Keep America Beautiful National Conference was discussed.
9. Eleven youth clean-ups have been completed so far, with others in progress.
10. The Clean & Beautiful To-Go Cart wrap is in design still.
11. The litter prevention campaign “Nature is watching you! #LeafNoLitter” is in progress. The billboard has been installed, first video is on KRB Facebook page, park signs and tree faces are being installed, and T-shirts for campaign are currently being designed.
12. A photo of current progress on butterfly mural was shared. The mural is planned for unveiling at Spring River Zoo during Arbor Day event April 8th.



G. Public Comments

- Member Urias shared that an Apartment opening is tentatively planned for April and they would like to invite KRB to be there to distribute information about KRB program.
- Lay told members the Roswell Public School District has approved distribution of KRB flyer regarding free cleanup supplies and youth fundraiser program to all Roswell Public Schools. Lay said 5,100 flyers have been ordered and will be distributed soon.
- Member Manning shared that Planet Fitness asked about organizing a community cleanup utilizing “trashersize” or other health related title to encourage attendance for cleanup while exercising.
- Member Manning said that with warmer weather, she will resume painting the two KRB trashcans she borrowed to decorate.

H. Adjourn

With no additional public comment forthcoming, Member Daniel called for meeting to adjourn.

Meeting adjourned at 12:54 p.m.