



## **MINUTES OF THE KEEP ROSWELL BEAUTIFUL BOARD**

Via GoToMeeting or City Hall

April 25, 2022 - 12 p.m.

### **A. Call To Order**

Board Chair Matt Pacheco called meeting to order at 12:08 p.m.

### **B. Roll Call**

The following were present:

Members: Member Donna Daniel via GoTo Meeting, with members Mat Pacheco and Megan Cederberg in person.

Staff: Kathy Lay

Guests: Marie Manning via GoTo Meeting, with Larry Connolly, Rita Kane-Doerhoefer, and Juno Ogle in person.

### **C. Approval of Agenda**

Member Cederberg made a motion to approve the agenda for the April 25, 2022, KRB meeting, Member Daniel was the seconded.

A voice vote was unanimous and the motion passed.

### **D. Approval of Minutes**

Member Cederberg made a motion to approve the minutes of the January 31, February 28, and March 28, 2022 meetings, Member Daniel was the seconded.

A voice vote was unanimous and the motion passed.

### **E. Action Items**

2. Member Daniel made a motion to approve recommending current board members Pacheco and Cederberg to serve a second term as KRB board members, Member Cederberg seconded.

A voice vote was unanimous and the motion passed.

3. Members discussed application by Israel Stephens for KRB Board. Member Cederberg made a motion to invite Mr. Stephens to the next board meeting to meet Mr. Stephens prior to voting on making a recommendation on his application, Member Pacheco was the seconded.

A voice vote was unanimous and the motion passed.



#### **F. Non-Action Items**

4. Discussion of Arbor Day tree seedling giveaway.  
Kathy Lay reported there were 33 volunteers and 700 seedlings were given away, along with the donated "Toss No Mas" car trash containers, totes, and LED lightbulbs,

#### **G. Information Items**

5. Community Mural at Roswell Museum.  
Kathy Lay informed the board that the mural is in progress with expected completion in 4 weeks.
6. Empowering Youth Fundraiser Cleanup update.  
Kathy Lay informed the board that the fourteen grant funded cleanups have been completed and a total of 217 youth with 56 adults assisting cleaned up 95,279 lbs. of trash.
7. Project ideas for FY 23 grant application.  
Kathy Lay reported that the grant was completed and submitted the first of April.
8. Invitation to speak at Sierra Middle School February 16.  
Kathy Lay reported that she spoke at Sierra Middle School to 160 students educating them about litter prevention, ways to reduce plastic use, and about cigarette butt litter facts.
9. Invited to apply for NM Clean & Beautiful Advisory Committee  
Kathy Lay informed the board she has been asked to apply for the NM Clean & Beautiful Advisory Committee and that she submitted her application.

#### **H. Public Comments**

Member Daniel shared about meeting at Roswell Museum to discuss Yarn Bombing art installation.

Larry Connolly discussed the Roswell Realtors possibly making a donation for the purchase of reusable totes, and asked about the possible purchase of dog bowls and dog waste bags with KRB logo to pass out at parks during youth sports games.

Rita Kane-Doerhoffer shared about recent cleanups, youth group cleanups, and other projects Keep Chaves County Beautiful has been working on in the City and County and about volunteer engagement.



**I. Adjourn**

Member Pacheco made a motion to adjourn, Member Daniel was the seconded.

A voice vote was unanimous and the motion passed.

Meeting adjourned at 12:38 p.m..