

## RESOLUTION 15-55

### A RESOLUTION OF THE CITY OF ROSWELL, NEW MEXICO, SUPPORTING A PUBLIC PRIVATE ECONOMIC DEVELOPMENT MAINSTREET PROJECT

**WHEREAS**, The City of Roswell supports the revitalization and economic development of its traditional and/or historic commercial core as a designated MainStreet District, and

**WHEREAS**, the City recognizes its traditional commercial core as representing the unique architectural history, heritage and culture of our community, and

**WHEREAS**, The City of Roswell desires to maintain an economically vital and vibrant town center for its residents, visitors and tourists, and

**WHEREAS**, The city wishes to partner its resources with the state Economic Development Department's MainStreet Program to support business and property owners for commercial district revitalization, and

**WHEREAS**, The City of Roswell wishes to pursue a partnership with a MainStreet non-profit downtown revitalization to invest in maintaining and enhancing the quality of life for our community's citizens, and

**WHEREAS**, The City of Roswell sees an economically healthy historic commercial center designated as a MainStreet District, as one of its critical economic assets, and

**WHEREAS**, The City of Roswell realizes that a sustainable, resilient historic commercial center designated as a MainStreet District contributes to the community's economic health and well-being and will explore and adopt the financial revitalization tools needed to assist economic development through partnership with the local MainStreet Organization, and

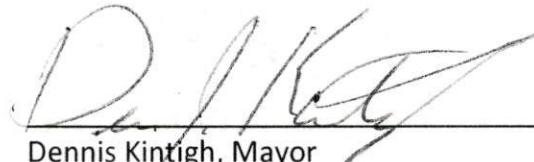
**WHEREAS**, the City of Roswell wishes to maintain a livable, walk-able historic commercial core as a designated MainStreet District with opportunities to shop, work, live and discover recreational, cultural and heritage opportunities, and

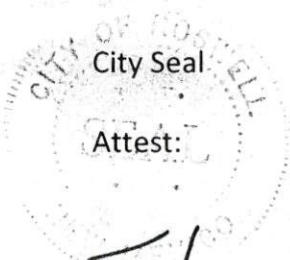
**WHEREAS**, The City of Roswell agrees to work with the New Mexico Economic Development Department's New Mexico MainStreet program dedicating through the strategies established by the National Main Street Center Inc.'s MainStreet Four Point Approach. ®

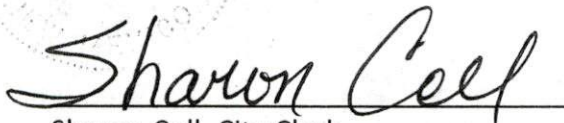
**NOW THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE CITY OF ROSWELL, NEW MEXICO THAT:**

The City Council resolves to work collaboratively with the local MainStreet Organization and the New Mexico Economic Development Department's MainStreet Program to meet the standards and principles of revitalizing the core commercial district of the community contracting with the local MainStreet organization to coordinate and administer activities for the city as set forth in a separate "services contract with the local MainStreet organization..

ADOPTED AND APPROVED this 10<sup>th</sup> day of September, 2015, CITY OF ROSWELL, NEW MEXICO

  
Dennis Kintigh, Mayor



  
Sharon Coll, City Clerk