

RESOLUTION 17-03

A RESOLUTION OF THE CITY OF ROSWELL RECOGNIZING THE EXISTENCE AND RELEVANCE OF AN ORGANIZATION CALLED FILMROSWELL WHOSE PURPOSE IS TO PROMOTE THE FILM INDUSTRY IN ROSWELL AND RECOGNIZE AND ASSIGN THE CITY DIRECTOR OF PUBLIC AFFAIRS AS THE FILM LIAISON FOR ROSWELL.

Whereas, the City of Roswell seeks economic development from industry in keeping with the values of the community;

Whereas, the film industry can provide environmentally friendly job creation and is an economic activity that augments the city's current visitor attraction businesses;

Whereas, the film industry in New Mexico contributed a direct economic impact to the State's economy of \$340 million in 2015 and has already contributed \$150 million to the State's economy in the first quarter of 2016;

Whereas, there are talented citizens in Roswell who are involved in film or film education who can, with the assistance of the Roswell-Chaves County Economic Development Corporation, form the FilmRoswell Board and directly support the development of the film industry in Roswell;

Whereas, the New Mexico Film Office relies on a local contact person, designated by the City as the Film Liaison to supply local information for a variety of film industry activities to attract film production to New Mexico; and

Whereas, the person designated as the Film Liaison does not engender potential conflicts of interest, can work closely with local permitting and public safety authorities, and who can serve as a repository of local photography, locations, and other filming needs.

Now therefore, be it resolved, that the Governing Body of the City of Roswell, New Mexico recognizes the creation of the FilmRoswell Board, that that Board will report quarterly to the City Council about project needs and economic benefits, and that the City Director of Public Affairs, currently Juanita Jennings, may be recognized to the State of New Mexico and to all other parties as the designated Film Liaison for Roswell, New Mexico for the purpose of promoting the film industry in the City.

Passed, adopted, signed, and approved this 9th day of February 2017.



Sharon Coll, City Clerk

Savino Sanchez, Jr., Mayor Pro-Tem