

Permit #: _____



Lodgers' Tax Application

Only complete if you are requesting funding from Lodgers' Tax. Any funding from Lodgers' Tax must follow the Lodgers' Tax Policy. Please be sure you have read and understood the policy.

- **You must type out marketing budget plan in the fillable form attached.**
- Please feel free to add additional pages, ad samples, artwork, etc.

ABOUT

Event Name: _____

Event Date: _____ Event Time: _____

Event Organizer: _____ Cell: _____

Estimated # of Attendees
From Outside
Chaves County: _____

Last event (must attach proof):
of Attendees: _____ # of Attendees From
Outside Chaves County: _____

Amount Requested: _____

(Send Check) Address / City / State / Zip: _____

Permit #: _____



Mandatory -Marketing Budget Plan-

Non-Eligible

Eligible

| Eligible Expenses: | Local Placement/Vendor: | Frequency/Run Dates: | Amount: | Out-of-Town Placement/Vendor: | Frequency/Run Dates: | Amount: | Total Amount: (Non-eligible + eligible) |
|-----------------------|-------------------------|--------------------------|---------|-------------------------------|---------------------------|---------|--|
| Example Only | RDR | May 10-30th 4x 1/4 pg | \$800 | Dallas Morning News | May 1st-10th 2x 1/2 pg | \$900 | \$1700 |
| Newspaper | | | | | | | |
| Magazine | | | | | | | |
| Radio | | | | | | | |
| Television | | | | | | | |
| Internet | | | | | | | |
| Printing | | | | | | | |
| Other | | | | | | | |
| | | | | Police/Security | | | |
| | | | | Fire | | | |
| | | | | Clean-up/Sanitation | | | |
| | | | | T-Shirts | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| Sum of Totals: | | | | | | | |