

## CITY OF ROSWELL LODGERS' TAX REPORT November 2017

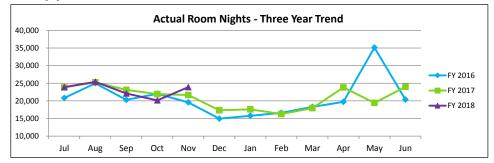
## **ROOM NIGHTS REPORTED BY MONTH:**

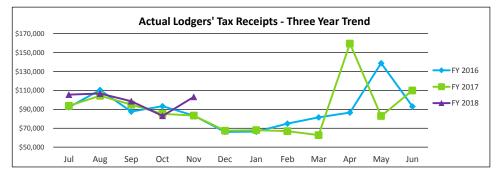
|             |        |        |        |        |        |        |        |        |        |        |        |        |         | FYTD       |
|-------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|------------|
|             | Jul    | Aug    | Sep    | Oct    | Nov    | Dec    | Jan    | Feb    | Mar    | Apr    | May    | Jun    | Total   | Comparison |
| FY 16       | 20,826 | 24,973 | 20,285 | 22,020 | 19,578 | 14,957 | 15,765 | 16,609 | 18,290 | 19,700 | 35,123 | 20,350 | 248,476 | 107,682    |
| FY 17       | 23,811 | 25,261 | 23,101 | 21,921 | 21,647 | 17,334 | 17,598 | 16,259 | 17,945 | 23,797 | 19,432 | 23,988 | 252,094 | 115,741    |
| FY 18       | 23,899 | 25,395 | 22,104 | 20,142 | 23,885 |        |        |        |        |        |        |        | 115,425 | 115,425    |
| Available   | 42.000 | 44 422 | 44 422 | 42.000 | 44 422 |        |        |        |        |        |        |        | 210 240 |            |
| Room Nights | 42,990 | 44,423 | 44,423 | 42,990 | 44,423 |        |        |        |        |        |        |        | 219,249 |            |
| Occupancy % | 55.6%  | 57.2%  | 49.8%  | 46.9%  | 53.8%  |        |        |        |        |        |        |        | 52.6%   |            |

## LODGERS' TAX COLLECTED BY MONTH:

|           |           |           |           |           |           |           |           |           |           |           |              |             |              |          | FYTD       |
|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-------------|--------------|----------|------------|
|           | Jul (8%)  | Aug (17%) | Sep (25%) | Oct (33%) | Nov (42%) | Dec (50%) | Jan (58%) | Feb (67%) | Mar (75%) | Apr (83%) | May (92%)    | Jun (100%)  | Total        | Budget % | Comparison |
| FY 16     | \$ 92,243 | 110,451   | 87,548    | 93,266    | 83,361    | 66,076    | 66,390    | 74,869    | 81,501    | 86,567    | 138,810      | 93,103      | \$ 1,074,185 |          | \$ 466,870 |
| FY 17     | 93,694    | 104,339   | 94,960    | 85,296    | 83,433    | 67,404    | 67,981    | 66,889    | 62,709    | 159,505   | 82,921       | 109,884     | 1,079,014    |          | \$ 461,721 |
| FY 18     | 105,581   | 106,650   | 98,609    | 83,083    | 103,153   |           |           |           |           |           |              |             | 497,076      | 46.6%    | 497,076    |
|           |           |           |           |           |           |           |           |           |           |           | FY           | /18 Budget: | \$ 1,067,294 |          |            |
|           |           |           |           |           |           |           |           |           |           | Budgete   | d Uncollecte | d Revenue:  | 570,218      | 53.4%    |            |
| Estimated |           |           |           |           |           |           |           |           |           |           |              |             |              |          |            |
| Past Due  | 0         | 0         | 0         | 0         | 0         |           |           |           |           |           |              |             | 0            | 0.0%     |            |

\*Yellow Highlight indicates collected





| LODGERS' TAX FY18 BUDGET STATUS |                 |         |         |  |  |  |  |  |
|---------------------------------|-----------------|---------|---------|--|--|--|--|--|
| Beginning Cash Balance for FY2  | \$              | 931,036 |         |  |  |  |  |  |
| Revenue (Actual)                |                 |         |         |  |  |  |  |  |
| Lodgers' Tax                    |                 | \$      | 497,076 |  |  |  |  |  |
| Late Penalties                  |                 |         | 0       |  |  |  |  |  |
| Other                           |                 |         | 0       |  |  |  |  |  |
|                                 | Total Revenue:  | \$      | 497,076 |  |  |  |  |  |
| Expenses (Actual and Encumbe    | ered)           |         |         |  |  |  |  |  |
| Salaries and Contract Services  |                 | \$      | 128,367 |  |  |  |  |  |
| Marketing and Promotion         |                 |         | 316,609 |  |  |  |  |  |
| Events                          |                 |         | 93,767  |  |  |  |  |  |
| Maintenance and Fuel            |                 |         | 29,363  |  |  |  |  |  |
| Insurance                       |                 |         | 5,917   |  |  |  |  |  |
| Professional Services           |                 |         | 5,160   |  |  |  |  |  |
| Supplies and Materials          |                 |         | 1,801   |  |  |  |  |  |
| Utilities                       |                 |         | 21,005  |  |  |  |  |  |
| Capital Improvements            |                 |         | 184,978 |  |  |  |  |  |
| Other                           |                 |         | 2,919   |  |  |  |  |  |
|                                 | Total Expenses: | \$      | 789,886 |  |  |  |  |  |
| Current Ending Cash Balance fo  | \$              | 638,226 |         |  |  |  |  |  |