



# PERMIT APPLICATION

Received Date: \_\_\_\_\_

## ABOUT

Today's Date: \_\_\_\_\_

Event Name: \_\_\_\_\_ Event Date: \_\_\_\_\_

Organization: \_\_\_\_\_ Event Time: \_\_\_\_\_

Event Address: \_\_\_\_\_ City/State: \_\_\_\_\_

Website: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Organizer: \_\_\_\_\_ Cell: \_\_\_\_\_

2nd Organizer: \_\_\_\_\_ Cell: \_\_\_\_\_

## DESCRIPTION OF EVENT LOGISTICS

### Instructions

1. Submit permit application 120 days prior to event.
2. 50% non-refundable deposit required 90 days prior to event. Fee must be paid in full 14 days prior to event. Make checks payable to "City of Roswell" and list event name on memo line.
3. Submission must include application, map, layout with details and Certificate of Insurance.
4. Email submissions to Tourism Manager Stephanie Mervine at s.mervine@roswell-nm.gov.

*Please see list of services provided by the city with applicable fee on page 2*

### FOR OFFICIAL USE ONLY

Fee paid: _____	Cash: _____	Check #: _____	Credit Card: _____
Approved By: _____	Insurance Company Name: _____		
Permit #: _____	Date: _____	Policy #: _____	

# EQUIPMENT RENTALS AND OTHER FEES

Equipment	Price	Service Request Needs
City Personnel	\$30 per hour per person	
Set up or Tear Down Fee	\$100 per day	
Mobile Stage 32ft x 15½ft	\$1,000 for first day	
Mobile Stage Extra Staging 8ft	\$250 for first day	
Stages	\$100 each additional day	
Mobile Stage Extra Staging	\$50 each additional day	
Portable Stage 20x20	\$250 first day	
PA System	\$125 per event	
Music System	\$200 per event	
Microphone/Stand	\$10 each per event	
Sound Personnel	\$30 per hour	
Electricity (Park Property)	\$15 (Max \$50) per hookup per event	
Temporary Pole (Park Property)	\$100 per event	
Blue Pole (As Needed)	\$200 per event	
Bleachers, With backs (7'10"H x 15'5"L x 9'11"W), No Backs (4'3"H x 15'L x 9'W)	\$200 1 set of 50 seats per event	
Barrel	\$2 each	
Barricades	\$10 each	
Warning Signs	\$10 each	
Sand Bags	\$5 each	
Programmable Signs	\$300 each	
Cones	\$2 each	
City Vehicles or Mobile Equipment (Staff Must Operate)	\$100 per day per vehicle	
Trash Cans (55 Gallon)	\$5 each per event (1 per 25 people recommended)	
Sanitation Roll Off Container- 20CY	\$371.25	
Sanitation Roll Off Container- 30CY	\$371.25	
Sanitation Container- 300 Gallon	\$54.44	
Additional Clean Up for Litter or Other Incident	\$150 per incident	
Electrical Hookup	\$50 per hookup	
Electrical Spiders	\$100 per spider	
Damage to City Property	Cost of repair per incident	

***For a complete list of services, please visit [roswell-nm.gov/special-events](http://roswell-nm.gov/special-events)***

I, \_\_\_\_\_, do hereby declare that the enclosed scheduled event will be conducted in accordance with the requirements and recommendations made by the special event team. I understand that violations of ordinances or statutes will not be encouraged or permitted. I also understand that this permit, if approved, may be revoked by any member of the special event team, if, in their own opinion, any of the following occur: the event becomes a public nuisance, violations of statutes or ordinances are committed by any participant, any of the recommendations herein referred to as the "EVENT PERMIT" are not met. I understand that any significant changes (date, time, logistics, location and the like) to the event after the date it was reviewed by the special event permit committee will require that I resubmit the "EVENT PERMIT" to the committee members and/or obtain approval of the changes from the Special Events manager. I hereby agree to pay the City of Roswell for services rendered in full 14 days prior to the event.

Additionally, I understand that the City of Roswell and the special event team, will not be held responsible for changes made by the event organizer or participating entities prior to or during the event.

Signature of Applicant

Date



Permit #: \_\_\_\_\_

# LODGERS' TAX FUNDING

Only complete if you are requesting funding from Lodgers' Tax. Any funding from Lodgers' Tax must follow the Lodgers' Tax Policy (PA0002). Please be sure you have read and understand the policy. **You must type out marketing budget plan in the fillable form below or attach as indicated below.** Please feel free to add additional pages, ad samples, artwork, etc. Lodgers' Tax funds must be expended in accordance with the Lodgers' Tax Act for purposes of advertising, publicizing, and promoting tourist-related attractions, facilities, and events.

## ABOUT

Estimated # of Attendees: \_\_\_\_\_ Anticipated # of hotel rooms booked: \_\_\_\_\_

**Last year's event (must attach proof):**

# of Attendees: \_\_\_\_\_ # of hotel rooms booked: \_\_\_\_\_

(Send Check) Address / City / State / Zip: \_\_\_\_\_

Amount Requested (50% of eligibility): \_\_\_\_\_

## MARKETING BUDGET PLAN

PLEASE COMPLETE THE FOLLOWING

### Non-Eligible

### Eligible

Eligible Expenses:	Non-Eligible			Eligible			Total Amount:
	Local Placement/Vendor:	Frequency/Run Dates:	Amount:	Out-of-Town Placement/Vendor:	Frequency/Run Dates:	Amount:	
Example Only	RDR	May 10-30th 4x 1/4 pg	\$800	Dallas Morning News	May 1st-10th 2x 1/2 pg	\$700	\$1500
Newspaper							
Magazine							
Radio							
Television							
Internet							
Printing							
<b>Other</b>							
				Police/Security			
				Fire			
				Clean-up/Sanitation			
				T-Shirts			
<b>Sum of Totals:</b>							



# CITY OF ROSWELL STREET CLOSURE FORM

Permit #: \_\_\_\_\_

## ABOUT

Today's Date: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City/State: \_\_\_\_\_

Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Cell: \_\_\_\_\_

Event Name/Purpose of Closure: \_\_\_\_\_

Streets to be closed: \_\_\_\_\_

Dates to be closed: \_\_\_\_\_

For all street closures, it is necessary to contact those in the immediate area to see if the local businesses and residences have any special concerns. This is the responsibility of the organization making the request to close the street. Please leave all contacted businesses your contact information in case an issue occurs.

Please attach a map of the immediate area with the residences/businesses marked that were contacted. Attach a map showing how you propose to reroute traffic with any other traffic control that may be needed.

Please note that the city can set out barriers 1 hours earlier than the time requested to ensure knowledge prior to closure.

Email completed forms and additional documents to Tourism Manager Stephanie Mervine at [s.mervine@roswell-nm.gov](mailto:s.mervine@roswell-nm.gov).

Business/Residence	Address	Contacted		Concerns	Email to send permit
		Yes	No		

**Fire Department** Approved: \_\_\_\_\_ Not Approved: \_\_\_\_\_ Approved By: \_\_\_\_\_

Concerns: \_\_\_\_\_

**Police Department** Approved: \_\_\_\_\_ Not Approved: \_\_\_\_\_ Approved By: \_\_\_\_\_

Concerns: \_\_\_\_\_